



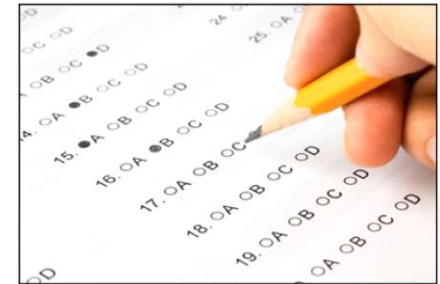
OWN YOUR FUTURE»»

GO>> OWN YOUR FUTURE WITH GEORGIA DECA



Calendar of Events

- ⇒ **September 2** GA only test reg. deadline
- ⇒ **September 6** Stock Market game begins
- ⇒ **September 21** Fair Comp. Reg. deadline
- ⇒ **Sept. 21-28** GA only testing events
- ⇒ **September 22** DECA day @ GA Tech
- ⇒ **September 27** Fall LDC reg. deadline
- ⇒ **October 14** Fall Rally



GA only Testing events

Make sure your chapter's competitors who will be taking GA only tests are prepared! Stay tuned to Georgia DECA twitter for weekly study test questions!



DECA Day @ GA TECH

Join Georgia DECA at Georgia Tech this coming month to experience the behind-the-scenes of college football, have a meal at the Varsity, and attend the Clemson @GT football game!

State Officer Blog

DECA News, Tips, and more!

Nathaniel:

Georgia DECA, Welcome to the start of a new chapter in our DECA experience! We are positive that we will Own Our Futures in the 2016-2017 school year, making it a year to go down in Georgia DECA history. There is so much potential for success this year, and the executive officer team is dedicated to helping you Own Your Future in DECA through our GO>> Program of Work. In our Program of Work we have set many goals for local Chapters throughout the state to achieve, but we have also set resources to aid GA DECA Chapters in achieving those goals. One large source of our outreach is from our monthly GA DECA Newsletter, which is what you are reading right now! The newsletter contains upcoming DECA events, A blog from the executive officer team (which covers a variety of topics), and recognition of active GA DECA Chapters from social media posts. We hope you all Own Your Future this year!

Kristen:

Welcome back GA DECA! I hope you've all had a fantastic summer, and are ready to take on the best year of DECA yet. After a long break, the first step to getting back into the swing of things is making sure your chapter has strong leaders that are both excited and committed to leading your members to greatness. How can you ensure that? If you haven't already, choose officers who have a passion for DECA. If you've already chosen your officers, get them pumped to lead through fun, interactive officer meetings and planning sessions. Some of you are just beginning your leadership journey; don't forget to look to your advisors and past leaders for input and advice. Others of you have lead before; thank you for your prior service, and remember to share your experiences and guidance with the new leaders in your chapters. It's going to be a great year for GA DECA - your entire chapter will see greater success through your leadership!

Will:

There's never been another year like this one to compete in DECA competitive events! From role-plays, to written manuals, to Georgia's test-only events, all competitors



have the opportunity to take their skills all the way to the International Career Development Conference in Anaheim, California! Anaheim won't just be a ton of fun, featuring out-of-this-world experiences such as the parks at Disneyland and baseball games at Angels stadium, it will also be an opportunity to represent Georgia DECA while competing against 16,000 of the world's best DECA students. So my advice? Get started on competition preparation as soon as possible! Brainstorm some manual ideas, look over a practice exam or two, and get excited for the best DECA competition year yet!

Socorro:

Now is the time to rally up those members! This year's DECA Membership Campaign is to reach 16 or 16% more members over last year's membership totals. What better way to "Go Get 16 in 2016" than to create excitement through Fall Rally! Join us at the National Fairgrounds in Perry! You'll enjoy a day of networking with DECA members from all across Georgia! As well as, enjoy the endless rides. Remember early bird registration must be submitted by September 16, 2016. But wait...there's more! By reaching 16 or 16% over last year's membership totals, you'll be eligible to receive on stage recognition as well as 2 state competitive slots! Now let's go own Georgia DECA's future by increasing our membership in the 2016- 2017 school year! Deadline is December 1, 2016.

Shannen:

With the new school year starting, DECA season is right around the corner! Exciting and enthralling, it's easier than ever to make connections with those around us now more than ever! Because we live in an age of

twitter, Instagram, and even snapchat, it's easy to build personal connections with other DECA members not just in Georgia, but all around the world! While your chapter is out and about recruiting other members, try to branch out of your usual friends in the organization and put those networking skills to good use! Although you may not be making an immediate professional connection, making a new friend through DECA is also one of its many perks! So get out there and take advantage of every facet of socialization DECA has to offer; talk about competitive events, conferences, or even exchange community service ideas from one chapter to another. There are so many ways to make connections, use DECA as a way to make some more!

Michael

Within your local chapters you may be faced with the question of how to market yourselves and how to reach out to local businesses and seek corporate sponsorships. Reasons for this may be your chapter is putting on an event and desires to ask a local catering company to provide food if you gave them a sponsorship by marketing for them at this certain event. Possibly you ask Rita's to supply free or reduced priced products and in return they are allowed to hand out flyers and coupons to your members at your event. In order to get this interaction on a practical level you must seek the contact information of the marketing team or even the owner possibly. You must professionally negotiate a circumstance in which you and the company mutually benefit. Also use your local chapter advisor for help. Networking is the key word when you are aspiring to work hand in hand with a business. Use your connections in your local community. GO Own Your Future and GO create partnerships with local businesses.

Social Media Spotlight

We love seeing all that Georgia DECA Does!

Post activities your chapter is doing online to be featured in the newsletter!

