**CHAPTER BROCHURE EVENT**

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Register online at http://www.georgianationalfair.com/youth-educational-exhibits/

by **September 21, 2016**.

**\*\*\*Brochures are due electronically by September 30, 2016 to georgiadeca@gmail.com**

**DIVISION 60101 CHAPTER BROCHURE EVENT**

**CLASS**

1. **Membership**

**This is a chapter event and should be entered in the chapter name (ex. Smith High School DECA)**

**GUIDELINES:**

1. All participating chapters are required to read and abide by the Georgia National Fair General Rules and Regulations found at http://www.georgianationalfair.com/youth-educational-exhibits/. Once the page opens, scroll down to the information tab and click on Youth Educational Exhibits General Rules. PLEASE NOTE: It is your responsibility to read and understand the rules. If you have questions, you may certainly email us at georgiadeca@gmail.com or contests@gnfa.com. Please help us prevent entry disqualifications.
2. Entries are limited to one entry total per chapter
3. Membership Brochures should detail information about recruiting local members to join your chapter.
4. Entries must be the original work of the local chapter. Copy ready brochures provided by the state or national offices are not acceptable. Official logos may be used, however
5. Entries must be printed on 8 ½ by 11 inch paper. They may be trifold brochures or they may be duofold (booklet type) brochures. Each brochure is limited to ONE sheet of paper. No multipage brochures will be accepted
6. Brochures may be color or black and white. Preprinted brochures are acceptable as are brochures on colored paper
7. One chapter representative from each chapter entered into the Event will have reserved seating at the front of the stage during the General Session. The top 10 winners will be recognized on stage

**EVALUATION:**

1. Effectiveness of the Message
2. Page layout, principles used in design, clip art selection & placement, font selection & usage
3. Creativity
4. General Appearance (neatness, legibility, balance)
5. Accuracy and Appeal of Information provided