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| **2017 Region Competition** |
| Below are the instructional areas for Region Competition. The intent is to help advisors and members prepare for region competition more effectively. By announcing them early, members can focus on the instructional areas they’ll be assessed on at their first level of competition. Instructional Areas will not be announced prior to State CDC |
| Competitive Event | Thursday Scenarios | Friday Scenarios |
| Apparel & Accessories Marketing | Promotion | Economics |
| Accounting Applications | Financial Analysis | Financial Analysis |
| Automotive Services | Customer Relations | Product/Service Management |
| Business Finance | Financial Analysis | Financial Analysis |
| Business Services Marketing | Product/Service Management | Customer Relations |
| Food Marketing Series | Product/Service Management | Marketing |
| Hotel & Lodging Management | Marketing | Selling |
| Human Resources Management | Human Resources Management  | Information Management |
| Marketing Communications Series | Information Management | Marketing |
| Personal Financial Literacy | Credit and Debt | Credit and Debt |
| Principles of Business Management & Administration | Communication Skills | Communication Skills |
| Principles of Finance | Customer Relations | Customer Relations |
| Principles of Hospitality & Tourism | Professional Development | Professional Development |
| Principles of Marketing | Economics | Economics |
| Quick Serve Restaurant Management | Product/Service Management | Economics |
| Restaurant & Food Service Management | Promotion | Pricing |
| Retail Merchandising | Customer Relations | Marketing Planning |
| Sports & Entertainment | Channel Management | Communication Skills |