

# L

LIFT NEW MEMBERS

GA DECA will lifting our new members into a connected community:

- Create conference environments for new DECA members with exclusive access to reserved session seating and meetings with the state executive officer team.
- Put GA DECA members in contact with those that came before them by rebuilding the **GA DECA Alumni Network**.

# E

ENGAGE ONLINE

GA DECA will engage with members in new and exciting ways:

- Fresh, daily Twitter content with insights, updates, and tips on all-things DECA.
- “**Tenth Edition**” newsletter on the 10<sup>th</sup> of each month, featuring a preview of the next month in DECA and uploaded on all GA DECA mediums.
- Fall Leadership Snapchat filter contest for State CDC

# A

ACT IN COMMUNITY



GA DECA will take action in the community:

- Partnering with **Fuel Up to Play60** & the **Atlanta Falcons** to get members, their schools, and their communities active.
- Chapters will be asked to partner with Play60 in their communities to encourage health and fitness with potential for recognition at Fall Leadership & State CDC conferences.

# D

DEDICATE TO MEMBERS

GA DECA executive officers will dedicate themselves to members:

- Produce monthly videos and sample agendas to be shown at local chapter meetings with the latest DECA news.
- Creation of the **2017-18** Presidents’ Council, where GA DECA President Will Bradley will provide a consistent line of communication with local chapter officers.

# THE WAY

