



DISTRICT INSTRUCTIONAL AREAS HIGH SCHOOL DIVISION 2026-2027

Competitive Event		Instructional Area
PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS		
PBM	Principles of Business Management and Administration	Professional Development
PEN	Principles of Entrepreneurship	Financial Analysis
PFN	Principles of Finance	Professional Development
PHT	Principles of Hospitality and Tourism	Communication Skills
PMK	Principles of Marketing	Customer Relations
TEAM DECISION MAKING EVENTS		
BLTDM	Business Law and Ethics Team Decision Making	Operations
BTDM	Buying and Merchandising Team Decision Making	Economics
ETDM	Entrepreneurship Team Decision Making	Market Planning
FTDM	Financial Services Team Decision Making	Economics
HTDM	Hospitality Services Team Decision Making	Economics
MTDM	Marketing Management Team Decision Making	Marketing
STDM	Sports and Entertainment Marketing Team Decision Making	Market Planning
TTDM	Travel and Tourism Team Decision Making	Promotion