

PEACH POST

 **GEORGIA
DECA NEWSLETTER**

OCTOBER

EDITION



UPCOMING DATES

- October 21st : Fall Rally
- November 5th - 6th : Fall LDC
- November 10th - 13th : State Qualifying Test Window
- December 1st - 11th : Region Competition
- January 28th - 30th : State CDC

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FALL LDC HYGIENE DRIVE

Georgia DECA is proud to partner with **Family Promise**, an organization dedicated to preventing and ending family homelessness by helping parents and children achieve independence through local community support. Together, we are collecting supplies to build **hygiene kits** for families across Georgia. Each kit includes a toothbrush, toothpaste, deodorant, hand sanitizer, and body wipes. Chapter advisors can **pledge** the number of whole kits their chapter will contribute using the form below. For instance, if your chapter pledges 5 kits, you will collect 5 of each item. No need to package them individually, as we will assemble everything together at **Fall LDC**! Check out the guideline flyer for examples and links, and refer to the Chapter Campaigns guidelines to see the required pledge amounts for each recognition level.

[Pledge Form](#)

[Item Guidelines](#)

[Chapter Campaigns](#)

DO YOU WANT COMPETITION FEEDBACK?

Email competition.gadeca@gmail.com with a video of your roleplay and case study or an attachment of your manual!

PEACH POST MEMBER BLURBS

Check out this [link](#) to learn about how you can be featured in our next edition!



OCTOBER

ONE GEORGIA CALL



10/19



7:00 PM



Community Service



Chapter Campaigns



 **Family Promise** Guest Speaker

STATE OFFICER TIPS

COMPETITION



BRIYANA KOCHAR - ROLEPLAY TIPS

Prep with Purpose:

Start by identifying the target, your role, and the judge's role. Then, organize your responses around the performance indicators and prepare a clear, effective solution for each target.

Make it Real and Relevant

Always strengthen your ideas with accurate statistics, industry trends, and relevant personal experience. Give visual examples and demonstrate how each solution supports the company's final goal.

Finish Strong

In the end, ensure that you summarize your key recommendations and explain their expected impact. End with confidence, invite questions, and leave on a positive note by thanking your judge for their time.



NEERAL GANDHI - PREPARED EVENT TIPS

Know Your Numbers:

If your event requires financial statements, make sure your numbers are accurate and realistic. Don't just make up numbers to fill the space. Double-check your income statements, balance sheets, and calculations because judges may look at these details!

Content Over Aesthetics:

A professional-looking manual matters, but don't let graphics replace your content. Winning manuals often have plenty of detailed text explaining the research, planning, and results. Make sure your manual looks good while still showing judges what you did.

Keep Slides Simple

For presentation-day slides and IMC pitch decks, highlight your main points; the details come from what you say during your presentation. Use visuals and key bullets to support your ideas instead of using paragraphs on your slides.

MEMBER SUBMISSIONS



POSTCARD

FROM: ROSWELL HIGH SCHOOL
TO: GEORGIA DECA

Roswell DECA hosted its first annual Beat the Heat 5K fundraiser, bringing together more than 200 runners and volunteers from the community!

With support from local business sponsors, the event was a huge success and raised money for the Emory Winship Cancer Center and Roswell DECA.



POSTCARD

FROM: ANTONELLA GAITI,
WEST HALL HIGH SCHOOL

TO: GEORGIA DECA

West Hall DECA recently hosted a Paint Party to bring students together and build excitement for an upcoming football game! With face painting, body painting, and game-day poster-making, students had many ways to get creative while enjoying pizza and showing school spirit.

The event also gave DECA members a chance to volunteer and collaborate with the National Art Honor Society, creating connections between clubs and throughout the school community.



DISTRICT OFFICER TIPS

COMMUNITY SERVICE



ISHA BAROCHIA
*The Muscular
Dystrophy
Association (MDA)*

Before asking members to participate in Muscular Dystrophy Association (MDA) fundraisers, show them why their support matters. Explain MDA's mission or show videos like [this one](#) to showcase what the MDA does. When members understand the cause they are contributing to, they are more likely to feel connected and actually participate!



JUSTIN JONES
*Monetary
Community Service*

Start by establishing a clear fundraising goal for your chapter and decide what the funds will support, such as offsetting ICDC costs, purchasing DECA blazers, or supporting chapter activities. Once your goal is set, create engaging fundraisers that encourage your school community to participate. Consider offering tangible products or experiences, such as food, merchandise, or events, in exchange for donations to maximize both participation and profit!



ASA ROBERTS
*Physical Community
Service*

Plan hands-on service projects that allow members to make a visible impact in their community. Partner with local organizations, provide clear instructions, and offer a variety of opportunities so everyone can participate. Make each project meaningful, organized, and fun!



MATTIE KATE FORD
*How to Incentive
Members & Market
Opportunities*

Use social media to highlight MDA opportunities and show the real impact members can make. Create friendly service challenges and recognize members who go above and beyond. Make every opportunity clear, accessible, and super exciting to get involved in!



HAPPY FALL!

With fall and Halloween seasons kicking off this month, Georgia DECA invites chapters and members to participate in our annual **Pumpkin Contest**! Pumpkin submissions can be in the following categories: Scariest, Funniest, Most Creative, and Most DECA. Check out this [link](#) to submit your pumpkin by **10/30**!



THANK YOU

FOR READING!