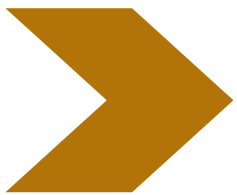


Georgia DECA Chapter Campaign

Get the Edge this year by earning one of the levels below in Georgia DECA's Chapter Campaign! A points update will be given at Fall LDC and Recognition will be awarded at State CDC.



Bronze (200+ Points)

Conference Ribbon, Certificate, and On Screen recognition at State CDC



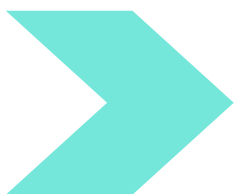
Silver (400+ Points)

Conference Ribbon, Certificate, Pennant, and On Screen recognition at State CDC



Gold (600+ Points)

Conference Ribbon, Certificate, Pennant, On Stage recognition at State CDC, and ICDC Academy Slot



Diamond (750+ Points)

Conference Ribbon, Plaque, Pennant, On Stage recognition at State CDC, ICDC Academy Slot, and reserved seating at State CDC



Chapter Campaign Checklist



Donate at least \$100 to a Local Charity	10	
Donate at least \$250 to a Local Charity	30	
Donate at least \$500 to a Local Charity	50	
Serve at least 15 hours as a chapter	10	
Serve at least 30 hours as a chapter	30	
Serve at least 45 hours as a chapter	50	
Present a Community Service Project at Competition	30	
Submit DECA's Promotional Chapter Campaign	10	
Submit DECA's Community Service Campaign	10	
Participate in a combine activity with another CTSO	20	
Bring a professional/alumni to a chapter event	20	
Donate at least \$50 to the Georgia DECA Foundation	10	
Donate at least \$100 to the Georgia DECA Foundation	30	
Donate at least \$200 to the Georgia DECA Foundation	50	
Submit DECA's Membership Chapter Campaign	10	
Retain 100% membership from 2021-2022	10	
10 New Members or 10% increase in membership	10	
15 New Members or 15% increase in membership	20	
22 New Members or 22% increase in membership	30	
Bring at least 10 members to Fall Rally	20	
Host a membership recruitment event	10	
Incentivize events through giveaway prizes to members	10	
Have at least 5 members score above the test average in Georgia Only Testing	20	
Host one or more competition preparation meetings	10	
Have officer team attend WorkWinWow or complete local officer training	20	
Have all testing members take one or more practice exams before competition	10	
Have new members compete in all 4 Principles Events	10	
Participate in DECA Day with the Atlanta Hawks	10	
Have at least 3 members compete in Virtual Events (VBC or SMG)	20	
Participate in at least 1 Fall Rally Competitive Event	10	
Participate in at least 1 Fall LDC Competitive Event	10	
Host a Chapter Workshop at Fall LDC	30	
Host a chapter event to promote career planning	20	
Submit DECA's Advocacy Chapter Campaign	10	
Gain Chapter recognition at a local Board of Education meeting	30	
Have your chapter recognized by local news or paper	20	
Have DECA month recognized by local government	30	
Host DECA week during DECA Month at School	10	
Have School Administration participate in a DECA activity	10	
Submit DECA's Ethical Leadership Campaign	10	
Participate in all days of the DECA Month social media challenge	20	
Have an active Instagram that follows @georgia_deca	10	
Have a chapter officer team join their region's GroupMe (run by State Officers)	10	
Have a chapter officer present a roundtable at WorkWinWow	20	