

WELCOME TO *WorkWinWow!*

WHAT'S UP ROCKSTARS!

Welcome to the 2023-2024 WorkWinWow Officer Training! We are thrilled to have you joining us this year. Your Executive Officers have planned a training filled with several opportunities for personal growth and chapter development.

Our theme for this training is "Be Your Own Rockstar." Use our "Write Your Song" activity to create a hit and earn the ultimate Georgia DECA Chapter celebrity status.

DECA
EXPERIENCE
the **DIFFERENCE**



georgia_deca

GEORGIA DECA 2023-2024
WORK WIN WOW
AGENDA



WELCOME



PROGRAM OF LEADERSHIP



MEMBERSHIP CAMPAIGN



COMMUNITY SERVICE CAMPAIGN



WRITE YOUR SONG ACTIVITY



KNOW YOUR ROLE!



BUILD YOUR BUDGET



SCHEDULE YOUR ALBUM RELEASE



GOIN' ON TOUR



PERFECT HARMONY



DREAM CELEBRITY ACTIVITY



EXPERIENCE THE

CONNECTION

Through collaboration with different school organizations and clubs. Incorporate local businesses and professionals into chapter events. Expand, involve, and advocate for DECA in local middle schools and engage chapter members through social media activities.

CONFIDENCE

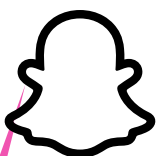
By utilizing resources such as the new Georgia DECA Guide and DECA plus for chapter resources, ideas, and support. Foster change in competitors, members, and your chapter through your success, and find inspiration from other Georgia DECA chapters.

COMMUNITY

With involvement in the Georgia DECA Community Service Campaign. Make a difference in your community by supporting local and statewide non-profits and experience the difference you can make.

Make a difference in your chapter by increasing membership, more alumni involvement, and experience the glory of gold in the Georgia DECA Membership Campaign.

CULTURE



georgia_deca

GEORGIA DECA

MEMBERSHIP CAMPAIGN

2023-2024

Chapters must complete the **REQUIRED** three tasks under each tier level **AND** the additional task quantity in order to achieve the given tier.

TO SUBMIT YOUR CHAPTER, CLICK [HERE](#)

BRONZE

And **TWO** additional tasks

- Have 5 New Members OR a 5% Increase
- Donate \$50 to the Georgia DECA Foundation

GOLD

And **SIX** additional tasks

- Have 15 New Members OR a 15% Increase
- Donate \$150 to the Georgia DECA Foundation

SILVER

And **FOUR** additional tasks

- Have 10 New Members OR a 10% Increase
- Donate \$100 to the Georgia DECA Foundation

DIAMOND

And **EIGHT** additional tasks

- Have 24 New Members OR a 24% Increase
- Donate \$250 to the Georgia DECA Foundation

ADDITIONAL TASKS:

- Have 20 Professional or Alumni Members combined
- Have an active Instagram that follows @georgia_deca
- ALL chapter officers in Region GroupMe
- Host a Round Table at WorkWinWow
- Host a Workshop at Fall Leadership Development Conference
- Attend Fall Rally and/or Fall Leadership Development Conference
- Participate in a Fall Rally Competition
- Participate in a Fall Leadership Development Conference Competition
- Submit at least ONE of the DECA Inc. Chapter Campaigns
- Have AT LEAST 15 members Participate in Georgia Only Testing
- Participate and tag @georgia_deca in ALL days of the DECA Month social media challenge
- Host a combined activity with another CTSO

GEORGIA DECA

COMMUNITY SERVICE CAMPAIGN

FOR THE 2023-2024 SCHOOL YEAR, GEORGIA DECA IS
PARTNERING WITH **SPECIAL OLYMPICS GEORGIA.**

ATHLETE: MUST COMPLETE 4/5

- Donate \$100 to Special Olympics Georgia
- Complete the DECA Inc. Community Service Campaign
- Have 25 People take the "Spread The Word Inclusion" pledge
- Host an athlete sendoff activity
- Participate, post, and tag georgia_deca about your chapter's participation in awareness week (OCT. 23rd-27th)

MVP: MUST COMPLETE 4/5

- Donate \$200 to Special Olympics Georgia
- Complete the DECA Inc. Community Service Campaign
- Have 50 People take the "Spread The Word Inclusion" pledge
- Host an athlete sendoff activity
- Participate, post, and tag georgia_deca about your chapter's participation in awareness week (OCT. 23rd-27th)

SUPERSTAR: MUST COMPLETE 7/8

- Donate \$300 to Special Olympics Georgia
- Complete the DECA Inc. Community Service Campaign
- Have 75 People take the "Spread The Word Inclusion" pledge
- Host a supply donation drive
- Host an athlete sendoff activity
- Have a competitor participate in the Community Service Project Competition
- Participate, post, and tag georgia_deca about your chapter's participation in awareness week (OCT. 23rd-27th)
- Experience The Difference in your community by promoting Special Olympics Georgia and their mission

OLYMPIAN: MUST COMPLETE 8/8

- Donate \$1,000 to Special Olympic Georgia
- Complete the DECA Inc. Community Service Campaign
- Have 100 People take the "Spread The Word Inclusion" pledge
- Host a supply donation drive
- Athlete sendoff activity
- Have a competitor participate in the Community Service Project Competition
- Participate, post, and tag georgia_deca about your chapter's participation in awareness week (OCT. 23rd-27th)
- Experience the difference in your community by promoting Special Olympics Georgia and their mission

For more
information go to
specialolympicsga.org

**REMEMBER
TO TAG
@georgia_deca
TO TRACK
YOUR
PROGRESS!**

**Special
Olympics**
Georgia



TO SUBMIT YOUR CHAPTER, [CLICK HERE](#)

GEORGIA DECA

CHAPTER CAMPAIGN REWARDS

MEMBERSHIP CAMPAIGN:

BRONZE:

A certificate of completion, name badge ribbon, and on screen recognition.

SILVER:

A certificate of completion, name badge ribbon, on screen recognition, and a pennant.

GOLD:

A plaque, name badge ribbon, on stage recognition, and a pennant.

DIAMOND:

A plaque, name badge ribbon, on stage recognition, a pennant, and priority seating at SCDC.

COMMUNITY SERVICE CAMPAIGN:

ATHLETE:

A certificate of completion, name badge ribbon, and on screen recognition.

MVP:

A certificate of completion, name badge ribbon, on screen recognition, and a pennant.

SUPERSTAR:

A plaque, name badge ribbon, on stage recognition, a pennant, and a \$50 Shop DECA gift card.

OLYMPIAN:

A plaque, name badge ribbon, on stage recognition, a pennant, and a \$100 Shop DECA gift card.

WRITE YOUR SONG

It is important to start off the year by developing some mutual goals for your chapter along with the rest of your officer team. When setting goals for the year, you should make sure they are within reason and achievable. This way, throughout the year you are able to look back upon and reference your goals and timelines your team set for yourselves. Use the following instructions and activities to plan out some goals for you officer team.

MATERIALS:

- The "Write Your Song" activity sheet
- A writing utensil

INSTRUCTIONS:

1. Begin with the "Lyrics" portion of the worksheet. Discuss with your officer team some goals you have for either your chapter or you officer team to accomplish this upcoming year. Make sure your goals are specific.
2. Once you have determined some goals for the upcoming year, move onto the "Instruments" section. Here you are going to discuss with your team to determine what resources you will need to accomplish your goals. This could be social media posts, a venue to host events, Powerpoints, etc.
3. After determining the resources needed to achieve your goals, continue to the "Features" section. Here you will discuss with your team to determine your stakeholders needed to accomplish your goals. This is anybody who you need to involve in order to reach your goals. For example, sponsors, teachers, your principal, etc.
4. Finally, move onto the "Release Date" section. Here you will discuss with your team and write out your timeline in which you will complete the goals.

SONG TITLE: EXPERIENCE *the* DIFFERENCE

PRODUCER: _____ (CHAPTER NAME)

LYRICS:

GOALS

INSTRUMENTS:

RESOURCES

FEATURES:

STAKEHOLDERS

RELEASE DATE:

TIMELINE

KNOW YOUR ROLE!

MATERIALS:

- Markers
- Poster paper

INSTRUCTIONS:

1. With your officer team, discuss the meaning behind the different roles. What does your position mean? What are expectations within your position?
2. After you discuss the purpose behind each officer role, have all officers write their position onto the poster board. Leaving room for writing to be added underneath.
3. After all positions have been written onto the poster board, have each officer write underneath their position title the expectations and roles they have. Discuss the expectations for the role with your officer team.
4. After all officers have written their expectations and roles, discuss the meaning of each position with the team.

REFLECTION QUESTIONS

- Why is this officer role so significant?
- What are important characteristics to have when serving in this position?
- How does this position contribute to the team?

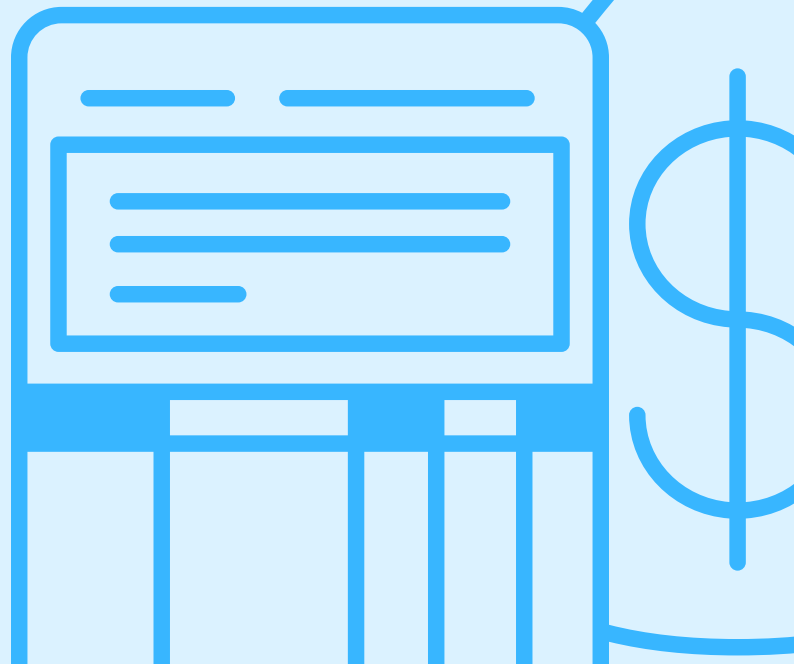
BUILD YOUR Budget

An essential tool to make for your chapter is a yearly budget that tracks your income and expected expenses. It is important to remember that your budget is an estimate not an exact value of what you are going to spend; it is okay to be over or under your budget. Just make sure to keep it updated throughout the year!

Example Ideas to Include in Budget:

- **Chapter Meetings**
- **Member Shirts**
- **DECA Week**
- **Travel Expenses**
- **SBE Funds**
- **Social Events**
- **And More!**

Check out the budget template shared from Georgia DECA to get started!



SCHEDULE YOUR ALBUM RELEASE

Materials Needed:

- **Poster Paper**
- **Writing Utensils**

All successful celebrities follow a calendar in order to keep them organized! Drum up some events and dates and start brainstorming some ideas!

Instructions:

- 1. With your team, discuss your events for the year and create a timeline.**
- 2. Next, write down some ideas with your team for future meetings and events!**
- 3. Go month to month and come up with some hardcore dates and deadlines for events and meetings. You can also begin planning them out and come up with ideas!**

GOIN' ON TOUR

Congratulations! You just released your first album and it's a HIT, and your fans want more! Your manager thinks you should go on tour. Planning a tour can be challenging, and there can be several bumps in the road. You and your team need to plan your own tour of this year and identify the challenges your team may face!

**FOR THIS
ACTIVITY
YOU NEED:**



- Poster Paper
- Sticky Notes
- Writing Utensils

STEP ONE:

Draw a tour map on the large piece of paper with four large circles. As a team, establish four goals/events you are trying to reach this year (ex. Chapter events, competition success, membership/fundraising goals, etc.) and write them in each of your circle.

STEP TWO:

Please divide in smaller groups and assign each group to a stop. Once you have everyone evenly sorted, have them discuss a few challenges that they may encounter on the road.

STEP THREE:

Have them choose two specific challenges and write them on a sticky note. Place the sticky notes in between each tour stop.

STEP FOUR:

Once everyone has established their challenges, come together as a group and discuss possible solutions to each challenge.

STEP FIVE:

Once you have successfully fixed every possible challenge you may face on tour, discuss as a team the common challenges between stops and establish an overall challenge that you think your team will face this year. Place that sticky note in the middle of your map and decide some precautions your team could take to avoid that challenge.

**YOU HAVE SUCCESSFULLY PLANNED
YOUR FIRST TOUR! ROCK-ON!**

PERFECT HARMONY

Materials Needed:

- Writing Utensil
- One piece of paper per person

In a song, there are many key components that make up a perfect harmony, similar to how every officer brings a different strength to the team. In this activity, learn how different strengths can work together to play the perfect tune.

Instructions:

1. Turn to a partner seated next to you, and have one person determine ONE positive characteristic and the other person determine ONE negative characteristic you believe could be present in a team setting.
2. Once all pairs have determined the characteristics, have the pairs take turns sharing aloud with the group. While everyone shares, write down each characteristic that is said.
3. When everyone has finished sharing, look at your list of all of the characteristics. Once you have reviewed it, have the whole group reflects on each characteristic and why it is important or unimportant to have in a team.

Throughout the year, remember the different positive characteristics you can bring to your team to create a perfect harmony.

DREAM CELEBRITY

Being a celebrity isn't always about the glam , the galas, and the late-night shows. Being in the spotlight also means being a good team player and supporting your celeb squad. From bringing a good attitude to showing up on time it's important to be the best celebrity for your squad! Draw yourself as a DECA celebrity and what you can bring to the big leagues this year!

MATERIALS:

- Paper
- Writing Utensil

INSTRUCTIONS:

1. Each team member brainstorms their own characteristics and draws themselves as a celebrity with clothing to correspond to the characteristics (ex. sunglasses - sees the good in others)
2. Share with the group each member's celebrity characteristics
3. Complete reflection questions

REFLECTION QUESTIONS:

- What characteristics does your team have that you think will help support the team?
- What characteristics do you think you could improve on to create flawless teamwork for the year?
- How do you plan to hold each other accountable after establishing important characteristics everyone needs to bring to the table?