



THIS IS
HOW
we do
DECA

2025-2026 Theme
www.deca.org/recruit

GO THE
EXTRA
DECA

DECA Update

- Changes for 2025-2026
- Conferences/Events
- Competitions

NEW THIS YEAR-GA DECA

- Statesman Exam- At Fall Rally
- Cluster Exam Testing- At Fall LDC (no GA Only testing exams)
- 1st, 2nd, and 3rd place registration for ICDC competitors will be paid by GA DECA
- 1st place Region Winners will receive a free State CDC registration
- DECA+ free for all GA DECA Chapters!
- Early Bird Rate must be paid by the Early Bird Payment Deadline
- Late payments (not received by the first day of a conference or event)- fee will be 5% of what is owed or a minimum of \$50
- TDM Events and Principles Events will begin at Region Competition (Individual Series and Personal Financial Literacy will begin at State CDC, Job Interview is moved to Fall LDC)
- All Testing Events will test in November- State Qualifying Testing
- IMC, Professional Selling, and Individual Series must score 60% or higher in November in order to compete at State CDC
- New Policies- Advisor Code of Conduct- must be received by 9/15, National Officer Candidate Guidelines, and Proctor Agreement

Membership

- Open August 1
- Students- \$16 (State and National Dues)
- Advisors, Alumni & Professionals- \$15 (State and National Dues)

August

New Advisor Workshop

Macon, GA

August 19-20

Sign up on CTAERN

September

- WorkWinWow-Covington, GA
- September 3
- \$45 per person
- Chapter POL, Budget, Networking, Lunch
- Membership Recruitment Competition

Power Up

-September 16th-17th

Competition Workshops (Virtual)

-September 23rd

October

Fall Rally

October 1st

Six Flags Over GA

\$70

Leadership Check Points, Competitions, Thrill rides, lunch (menu change)

November

- DECA Month
- The Ultimate Power Trip
 - November 21-23
 - Arlington, VA

Friends of GA DECA Day

November 14th

State Qualifying Testing(online)

November 12-14

Fall LDC

- November 6-7, Renaissance Waverly
- \$75, workshops, sessions, competitions

December

- Region Competition
- December 1-12
- DECA Day with the Atlanta Hawks

February

- CTAE Month
- CTSO Legislative Day
 - February 4

State CDC- Hyatt Regency

February 26-28

\$85

April

- ICDC
 - April 25-28
 - Atlanta, GA

REGION & STATE COMPETITION SCHEDULE

Qualifying Testing- All Region Events- Plus Individual Series, IMC, and Professional Selling Events

**everyone that wants to compete at Region Competition in a TDM or Principles Event or compete in a testing event at State CDC, must test in November

** Everyone that tests in a Region Competition Event will be eligible to compete at Region Competition in December

** Individual Series, Personal Financial Literacy, IMC Events, and Professional Selling Events must score 60% or higher on the Region Exam in order to compete at State CDC

Region Competition- TDM, Principles

**all students that place at Region Competition are eligible to compete at State CDC in their region qualifying event.

**any student that did not place at Region but scored a 60% or higher on the Qualifying exam will be eligible to compete at State CDC in Individual Series, IMC, or Professional Selling as long as it matches their career cluster exam.

REGION & STATE COMPETITION SCHEDULE

State Testing Events- Onsite

State CDC- Individual Series, Personal Financial Literacy, Principles, Team Decision Making, Professional Selling, Integrated Marketing Campaign, Business Ops, Entrepreneurship, Project Management, SBE

MIDDLE SCHOOL EVENTS

- All Fall Rally & Fall LDC Competitions
- Region Competition (middle school students are eligible to compete in any Region Competition event)
- State Competition
 - Middle School Marketing Role Play, Middle School Principles of Business Mgmt & Admin, Middle School Principles of Finance, Middle School Principles of Hospitality & Tourism, Middle School Principles of Marketing, Middle School Promotional Pitch, Middle School Theme Speech
 - Middle School students are eligible to compete in any State CDC event but will be required to stay overnight if the event is not middle school only)

COMPETITION RULES

- Students may only compete in 1 event at Region Competition, 1 event at State CDC, and 1 event at ICDC.
- All ICDC Qualifiers in testing events must take 2 practice cluster exams between March 2-April 3

HOW DO I GO TO ICDC?

- Top 10 State CDC Winners in Role Play Events
 - Must complete 2 practice exams between March 2-April 3
- Top 9 State CDC Winners in Written/Presentation Events
- SBE Academy (Gold Certification)

Additional Spots (if available) for:

- Thrive Academy (chapter campaign winners)
- GA Chapter Campaigns

Questions??

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