

CHAPTER BROCHURE EVENT

Shannon Aaron, Coordinator
770-630-3967 • georgiadeca@gmail.com

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (enter School Name in the "First Name" field and Organization Type in the "Last Name" field. Example: First Name "Best High School" and Last Name "DECA").

Enter online at www.GeorgiaNationalFair.com
(<http://www.georgianationalfair.com/youth-educational-exhibits/>) **by September 19, 2018.**

*****Brochures are due electronically by September 28, 2018 to georgiadeca@gmail.com**

DIVISION 60101 CHAPTER BROCHURE EVENT

CLASS

01 Membership

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

- 1. All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at georgiadeca@gmail.com or contests@gnfa.com. Please help us prevent entry disqualifications.**
2. Entries are limited to one entry total per chapter.
3. Membership Brochures must detail information about recruiting local members to join your chapter.
4. Entries must be the original work of the local chapter. Copy ready brochures provided by the state or national offices are not acceptable. However, official logos may be used.
5. Entries must be printed on 8 ½ x 11 inch paper. They may be trifold brochures or they may be duofold (booklet type) brochures. Each brochure is limited to ONE sheet of paper. No multipage brochures will be accepted.
6. Brochures may be color or black and white. Preprinted brochures are acceptable as are brochures on colored paper.
7. Brochures from the top 10 winners will be on display in Heritage Hall during the Georgia National Fair.
8. One chapter representative from each chapter entered into the Event will have reserved seating at the front of the stage during the General Session. The top 10 winners will be recognized on stage.

EVALUATION:

- 1. Effectiveness of the Message** (what is DECA, how do you join, what do you get out of it?) **(20 points)**
- 2. Page layout, principles used in design, clip art selection & placement, font selection & usage** (does it flow well and is it easy to read as a tri-fold or bi-fold brochure?) **(20 points)**
- 3. Creativity** (color usage, theme) **(20 points)**
- 4. General Appearance** (neatness, legibility, balance) **(20 points)**
- 5. Accuracy and Appeal of Information provided** **(20 points)**