



2019 Georgia DECA Fall Rally



Wednesday, November 6, 2019
Six Flags Over Georgia

Join us for the 1st ever Georgia DECA Fall Rally & Marketing Day at Six Flags! You will enjoy a day of networking among other DECA members, a motivational speaker will inspire you to jumpstart your DECA year and we will have several chapter competitions!

Agenda:

9:30am	Registration
10:00am	Park/Rides Open
10:00am-3:00pm	Preliminary Round for Six Minutes to Sell Six Flags Competition
10:00am-3:00pm	Scavenger Hunt
10:30am-3:45pm	General Session/Keynote Speaker (each chapter will attend 1 session, sessions are pre-assigned)
11:00am-2:00pm	Lunch (each chapter will be assigned a 1 hour lunch break)
11:00am-2:00pm	Voting for T-shirt, Lapel Pin, and Brochure Designs
3:30pm	Final Round for Six Minutes to Sell Six Flags Competition
4:30pm	Closing Session (announcement of Competition Winners)
5:00pm	Park/Rides Close

Registration:

Online at <https://www.decaregistration.com/ga-fallrally/Main.asp>

August 5-October 4, 2019

Early Bird Registration (<i>submitted by 9/27</i>)	\$55
Regular Registration (<i>submitted by 10/4</i>)	\$65
Late or Onsite Registration (<i>emailed after 10/4</i>)	\$85
<i>(chapter will be charged a \$25 penalty fee for payment after 10/18)</i>	

Registration Includes: Six Flags Admission, General Session, and Lunch

Registration will be open August 5-October 4. Payment must be **in the office** no later than October 18, 2019. Payments not received by October 18th will be charged a \$25 penalty fee this includes late and onsite registrations. Credit Card Payments will incur a 5% processing fee.

No Refunds

Remit payment (school check or money order) to:
Georgia DECA
PO Box 189 Oxford, GA 30054

2019 Georgia DECA Fall Rally Competitions

Georgia DECA will have 4 competitive events at the Fall Rally!

- **Chapter T-shirt Design**
- **Chapter Membership Brochure**
- **Chapter Lapel Pin Design**
- **Six Minutes to Sell Six Flags**

You must register for each competition on the Fall Rally Registration site no later than October 4th, 2019.

Competition Recognition

Top 3 will be recognized in each event

1st Place- Plaque, 1 State CDC Paid Registration

2nd Place- Medal, \$25 Shop DECA Gift Card

3rd Place- Medal, \$25 Shop DECA Gift Card

**Six Minutes to Sell Six Flags Event is a Team Event, each team member will receive the above recognition items

Required Forms to Bring with You to the Fair:

- Permission Forms for each chapter attendee (including chaperones and advisors)
- Professional Standards form for each student

Lunch

Lunch will be provided for all registered attendees. Lunch will include an All You Can Eat Buffet- Fried Chicken Filet Sandwiches, Beef Hot Dogs, Baked Beans, Potato Chips, Ice Cream Bars. Coca-Cola Products.

Each chapter will be assigned a Group Color. Your chapter will eat lunch at the designated time for your group color.

Please indicate on the registration site if you have any dietary restrictions.

Fall Rally Attire:

Appropriate Casual Dress- Longer-length shorts (no short-shorts), neat jeans, polo shirts, sweat shirts, appropriate t-shirt and casual footwear.

Preferred Fall Rally Dress- jeans, chapter t-shirt, casual footwear

PROFESSIONAL STANDARDS

For each person attending any Georgia DECA sponsored conference, he/she must read and sign the code of conduct. A copy of the code of conduct must be turned in for each person attending the conference. Deviation from this Code of Conduct could result in the student/school being sent home from the DECA activity.

Georgia DECA wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing the nation=s greatest student organization.

Note that attendance is not mandatory. By voluntarily participating, you agree to follow the official conference rules and regulations or forfeit your personal rights to participate. We are proud of our students and know that by signing this Code of Conduct, you are simply reaffirming your dedication to be the best possible representative of Georgia DECA.

- 1. I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.**
- 2. I will spend each night in the room of the hotel/motel to which I am assigned.**
- 3. I will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew.**
- 4. I will not visit in the sleeping room of the opposite sex.**
- 5. I will not use alcoholic beverages. I will not use drugs unless I have been ordered to take certain prescription medications by a licensed physician. If I am required to take medication, I will at all times, have the orders of the physician on my person.**
- 6. I will not leave the hotel/motel without the express permission of my advisor. Should I receive permission, I will leave a written notice of where I will be. My conduct shall be exemplary at all times.**
- 7. I will keep my advisor informed of my whereabouts at all times.**
- 8. I will, when required, wear my official identification badge.**
- 9. I will respect official DECA dress and not smoke while wearing it.**
- 10. I will attend & be on time for, all general sessions & activities that I am assigned to and registered for.**
- 11. I will adhere to the dress code at all required times.**
- 12. I will act respectfully at the dance or I understand that I will be ask to leave.**

Attending the DECA Dance is a privilege. All attendees must abide by the following guidelines:

- Sexually explicit dancing also known as “dirty dancing”, “freaking”, or “sandwich dancing” is not permitted. Any dance simulating sexual moves is not allowed.
- At the discretion of the DECA advisors, chaperones, or security, a student may be asked to leave the dance for inappropriate dancing or inappropriate behavior.
- School dress codes apply to the DECA dance. Jeans and a DECA t-shirt would be considered appropriate attire. Midriffs, spaghetti straps, muscle shirts, pajamas, and mini skirts ARE NOT considered appropriate. Students in dress code violation will be ask to leave the dance.

Code of Conduct Agreement

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed on me. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective.

Student Attendee Signature

Advisor Signature

Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.

GEORGIA DECA CONFERENCE ATTENDANCE PERMISSION FORM

This is to certify that _____
(Print Student's Name)

has my permission to attend the DECA activity on _____
(Print Date)

I also do hereby, on behalf of _____
(Print School Name)

absolve and release the school officials, the DECA chapter advisors and the assigned state DECA staff from any claims for personal injuries which might be sustained while in route to and from or during the DECA sponsored activity. I understand that during the conference, Georgia DECA will be taking pictures of students and advisors to use in promotional material. It is also my understanding that the mode of transportation will be _____
(Print Mode of Transportation)

EMERGENCY

I authorize the advisor to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of accident or illness, and I will provide for the payment of these costs.

We have read and agree to abide by the DECA Professional Standards. We also agree that the school officials, the DECA chapter advisors and/or the state DECA staff have the right to send the above name student home from the activity, provided that he/she has violated the DECA Professional Standards and/or his/her conduct has become a detriment to the success of the conference. We also understand he/she will not be allowed to attend another GA/National DECA Event.

Print Name of Student Attending

Student Signature

Insurance Company Name

Policy Number

If insurance information is not provided, all signatures below are made in acknowledgement of the fact.

Parent/Guardian Signature

Home Phone Number

Chapter Advisor

School Official Signature

Please note: Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.

GEORGIA DECA CHAPERONE CODE OF CONDUCT

For each chaperone attending any Georgia DECA sponsored conference, he/she and the school advisor must read and sign the chaperone code of conduct and turn in with registration materials.

As a chaperone of Georgia DECA, I agree and understand that:

1. I, the Chaperone, assist the chapter advisor with supervision of students during the time the student is under the control of the school while attending all Georgia DECA Activities.
2. I have authority over the students from the time of departure to the Georgia DECA conference through and including return from the conference including but not limited to assuring that students follow dress code, behavior guidelines, and active participation in the conference workshops/activities.
3. I must be concerned with my measure of responsibility since I have authority – adequate supervision is a must from the time students leave school for the event until students return to school.
4. I recognize that the established conduct code must be adhered to at all times and I am responsible for helping enforce it.
6. I agree to assist Georgia DECA in ensuring that the conference experience is a strong educational and leadership opportunity for the students.
7. I, the Chaperone, and students attend conferences, field trips, etc. purely for our own benefit and advantage; thus control and liability rests with local school and its agents.
8. I understand that due to the nature of this conference with the meeting and lodging facilities in separate locations, I will be responsible for ensuring that the students have an adult chaperone with them at all times when they leave either the hotel or conference center. I am responsible for encouraging attendance and active participation in conference events. I understand that at the set curfew, I will physically help check on my students to ensure they are in the correct room and following the code of conduct.
9. I agree that I will ensure that my students arrive at the conference dressed according to the specified dress code. Additionally, I will monitor my students' conduct so that they are not a distraction, preventing other delegates from enjoying the conference experience.
10. I agree that my students will attend the complete program and that my chapter will not leave any session early. I will work to ensure that travel arrangements and professional attitudes encourage students to actively participate in the entire conference event.

Note: Each school system has established their own requirements on accepted principles regarding student control on educational trips which correlate with the accepted principles stated above. Per Georgia DECA policy, there must be one advisor and/or chaperone for every ten students or portion thereof at Georgia State conferences. Per DECA, Inc. policy, there must be one advisor and/or chaperone for every eight students or portion thereof at national conferences.

Code of Conduct Agreement

I have read and understand this Chaperone Code of Conduct and am fully aware of the information contained herein. I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective.

School:		
Chaperone's Signature	Print Chaperone's Name	Cell Phone:
Chapter Advisor's Signature	Print Chapter Advisor's Name	Date:

CHAPTER T-SHIRT DESIGN EVENT

Shannon Aaron- Coordinator
770-630-3967- georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Bring 1 Chapter T-shirt to Fall Rally Registration. We must receive the actual shirt in order to enter it into competition.

GUIDELINES:

1. Entries are limited to one entry total per chapter
2. Entries must be the original ideas of the local chapter
3. Entries should contain the t-shirt only, no printed materials should be submitted
4. DECA logo is optional for the design (refer to the national website for further details on proper logo usage www.deca.org) Incorrect usage of the DECA logo will result in disqualification.
5. One t-shirt should **be turned in at Fall Rally Registration.**
6. Chapters are strongly encouraged to wear their Chapter T-shirt to the Rally
7. T-shirts will be judged and the Top 10 will be displayed during lunch for voting. All attendees will have an opportunity to cast their vote for the best chapter t-shirt. Winners will be announced at the 4:30pm Closing Session. T-shirts will be available for pick up at the Closing Session. No t-shirts will be mailed to chapters.

EVALUATION:

1. Visual Appearance (does it look visually appealing? would students really wear it? is it too busy?) -20 points
2. Creativity (does it have a theme? was thought put into it or was it just put together quickly? was it an original design?) -20 points
3. Use of Graphics (are there too many graphics? not enough? are they placed well? does it make sense? is it relevant to DECA or the theme of the shirt?) -20 points
4. Overall Design (does it stand apart from other chapter shirts? could it be used as a state conference shirt? would any chapter member want to wear it?) - 40 points

CHAPTER MEMBERSHIP BROCHURE EVENT

Shannon Aaron- Coordinator
770-630-3967- georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Bring 1 Chapter Membership Brochure to Fall Rally Registration.

GUIDELINES:

1. Entries are limited to one entry total per chapter
2. Membership Brochures should detail information about recruiting local members to join your chapter.
3. Entries must be the original work of the local chapter. Copy ready brochures provided by the state or national offices are not acceptable. Official logos may be used, however
4. Entries must be printed on 8 ½ by 11 inch paper. They may be trifold brochures or they may be duofold (booklet type) brochures. Each brochure is limited to ONE sheet of paper. No multipage brochures will be accepted
5. Brochures may be color or black and white. Preprinted brochures are acceptable as are brochures on colored paper
6. One Brochure should be turned in at Fall Rally Registration.
7. Brochures will be judged and the Top 10 will be displayed during lunch for voting. All attendees will have an opportunity to cast their vote for the best chapter membership brochure. Winners will be announced at the 4:30pm Closing Session. Brochures will be available for pick up at the Closing Session. No brochures will be mailed to chapters.

EVALUATION:

1. Effectiveness of the Message (what is DECA, how to join, what do you get out of it) (20 points)
2. Page layout, principles used in design, clip art selection & placement, font selection & usage (did it flow well and was it easy to read as a tri fold or bi fold brochure) (20 points)
3. Creativity (this is what sets some apart, color usage, theme??) (20 points)
4. General Appearance (neatness, legibility, balance, was it easy to read? did it have too many words? too many pictures?) (20 points)
5. Accuracy and Appeal of Information provided (was it easy for a high school student to know about DECA if that was the first they heard of it) (20 points)

STATE LAPEL PIN EVENT

Shannon Aaron-Coordinator
770-630-3967-georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Bring 1 State Lapel Pin Design to Fall Rally Registration.

Purpose:

To allow Georgia DECA members to develop an annual lapel pin that can be worn to local, regional, state, and national meetings that will identify Georgia DECA members. The winning design will be chosen for its ability to catch the consumer's eye and depict Georgia DECA pride. First, Second, and Third Place will be awarded.

GUIDELINES:

1. Entries are limited to one individual student per chapter
2. Chapters will design a DECA pin that can be worn on blazers, jackets, shirts, sweaters, or blouses.
3. Pin Design should reflect ICDC being held in Nashville, TN- could include elements related to music (guitar, guitar pick, country music), moon pies, or RC Cola.
4. One Lapel Pin Design should be turned in at Fall Rally Registration. The design must also be formatted to be sent as a Jpeg or PDF if chosen as the winning design.
5. Lapel Pin Designs will be judged and the Top 10 will be displayed during lunch for voting. All attendees will have an opportunity to cast their vote for the best Lapel Pin.

GENERAL INFORMATION

- Georgia DECA reserves the right to make any changes to the design which may conflict with its production
- All pin designs become the property of Georgia DECA. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to Georgia DECA.

EVALUATION:

1. Layout and Design (25 points)
2. Creativity and Originality (25 points)
3. Workmanship (25 points)
4. Suitability (15 points)
5. Overall Impression (10 points)

Six Minutes to Sell Six Flags Event

Shannon Aaron-Coordinator
770-630-3967-georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Competition will take place at Six Flags

GUIDELINES:

1. Entries are limited to one **Team of 2** per chapter.
2. Students must present an exciting and innovating “New Feature” for Six Flags. The New Feature must appeal to adults 45 years or older. It is purely a "pitch" with nothing but the value of the idea and the presentation skills to support it. The New Feature could include a service, concession, attraction, etc.
3. Order of competition will be pre-assigned on a random selection basis. Competitors will present within 6 different groups (could be more depending on numbers). The top Team from each group will present in a Final Round. Competitors will be given their competition time and location prior to the event and will also be notified onsite if they advance to the final round.
4. Competitors may use 3x5 index cards only for brief outline/key idea. No props. Handouts are allowed but not required. No items of monetary value or food are allowed.
5. The presentation shall be a maximum of six (6) minutes in length. The timekeeper shall give a 1 minute warning. The competitor will be stopped when the six minutes are up.
7. Fall Rally attire will be appropriate for this event.

EVALUATION:

- Creativity (25 points)
- Quality of Content (25 points)
- Organization of Information (25 points)
- Delivery (25 points)