

2020 Georgia DECA Region Instructional Areas

Principles of Business Mgmt & Admin

Principles of Finance

Principles of Hospitality & Tourism

Principles of Marketing

Personal Financial Literacy

Apparel & Accessories

Accounting Applications

Automotive Services Marketing

Business Finance Series

Business Service Marketing

Entrepreneurship

Food Marketing Series

Hotel & Lodging Mgmt

Human Resources Mgmt

Marketing Communications

Quick Serve Restaurant Mgmt

Restaurant & Food Service Mgmt

Retail Merchandising

Sports & Entertainment Marketing

Customer Relations

Information Management

Communication Skills

Professional Development

Credit and Debt

Selling

Financial Analysis

Promotion

Financial Analysis

Promotion

Market Planning

Economics

Operations

Human Resources Management

Marketing

Customer Relations

Operations

Selling

Market Planning