



# 2021 Georgia DECA Road Rally



Monday, October 18<sup>th</sup>- Brookwood High School (Gwinnett)  
 Tuesday, October 19<sup>th</sup>- East Paulding High School (Paulding)  
 Wednesday, October 20<sup>th</sup>- Glynn Academy (Glynn)  
 Thursday, October 21<sup>st</sup>- Houston County High School (Houston)

Join us for the 1<sup>st</sup> ever Georgia DECA Road Rally! Road Rally will include dinner and leadership activities led by your State Executive Officer Team!

### Agenda:

4:30pm-5:00pm	Registration/Check In
5:00pm	Fuel Station- Dinner and Networking
5:30pm-7:45pm	Rush Hour-Ice Breakers
	Pit Stop- Team Building & Competitions
	Green Light-Goal Setting
7:45pm	Wrap Up and Depart

### Registration:

Online at <https://www.decaregistration.com/ga-fallrally>  
 August 1st-September 24th

Early Bird Registration <i>(submitted by 9/17)</i>	\$12
Earl Bird Package- <b>includes a t-shirt</b> <i>(submitted by 9/17)</i>	\$20
Regular Registration <i>(submitted by 9/24)</i>	\$20
Regular Package- <b>includes a t-shirt</b> <i>(submitted by 9/24)</i>	\$28
<i>(chapter will be charged a \$25 penalty fee for payment after 10/8)</i>	

**Registration Includes: Dinner and Leadership Activities** (package includes a t-shirt)  
 Registration will be open August 1-September 24. Payment must be **in the office** no later than October 8, 2021. **Payments not received by October 8th will be charged a \$25 penalty fee this includes late and onsite registrations. Credit Card Payments will incur a 5% processing fee.**

### No Refunds

**Remit payment (school check or money order) to:**  
**Georgia DECA**  
**PO Box 189 Oxford, GA 30054**

# **2021 Georgia DECA Road Rally Competitions**

Georgia DECA will have 4 competitive events for Road Rally!

- **Chapter T-shirt Design**
- **Chapter Membership Brochure**
- **GA DECA Button Design**
- **Chapter “Rev Up” Campaign**

You must register for each competition on the Road Rally Google Form no later than October 1<sup>st</sup>.

## **Competition Recognition**

**Top 3 will be recognized in each event**

**1<sup>st</sup> Place- Plaque, 1 State CDC Paid Registration**

**2<sup>nd</sup> Place- Medal, \$25 Shop DECA Gift Card**

**3<sup>rd</sup> Place- Medal, \$25 Shop DECA Gift Card**

\*\*Rev Up Campaign is a Team Event, each team member will receive the above recognition items

## **Required Forms to Bring with You to the Road Rally:**

- Covid Liability Form for each attendee (adults and students)
- Professional Standards form for each student

## **Dinner**

Dinner will be provided for all registered attendees. Each location dinner may differ. Dinner options will be provided prior to Road Rally.

Please indicate on the registration site if you have any dietary restrictions.

## **Road Rally Attire:**

Appropriate Casual Dress- Longer-length shorts (no short-shorts), neat jeans, polo shirts, sweat shirts, appropriate t-shirt and casual footwear.

**Preferred Road Rally Dress- jeans, chapter t-shirt, casual footwear**

# GEORGIA DECA PROFESSIONAL STANDARDS

For each person attending any Georgia DECA sponsored conference, he/she must read and sign the code of conduct. A copy of the code of conduct must be turned in for each person attending the conference. Deviation from this Code of Conduct will result in the student/school being sent home from the DECA activity.

Georgia DECA wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing the nation's greatest student organization.

Note that attendance is not mandatory. By voluntarily participating, you agree to follow the official conference rules and regulations or forfeit your personal rights to participate. We are proud of our students and know that by signing this Code of Conduct, you are simply reaffirming your dedication to be the best possible representative of Georgia DECA. If a student gets in trouble at any DECA Conference/Event they will no longer be able to participate in DECA.

1. I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.
2. I will spend each night in the room of the hotel/motel to which I am assigned.
3. I will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew.
4. I will not visit in the sleeping room of the opposite sex.
5. I will not use/possess/or have knowledge of others using/possessing alcoholic beverages or drugs.. I will not use drugs unless I have been ordered to take certain prescription medications by a licensed physician. If I am required to take medication, I will at all times, have the orders of the physician on my person.
6. I will not leave the hotel/motel without the express permission of my advisor. Should I receive permission, I will leave a written notice of where I will be. My conduct shall be exemplary at all times.
7. I will keep my advisor informed of my whereabouts at all times.
8. I will, when required, wear my official identification badge.
9. I will not smoke/vape while at any DECA event.
10. I will attend & be on time for, all general sessions & activities that I am assigned to and registered for.
11. I will adhere to the dress code at all required times.
12. I will act respectfully at the dance or I understand that I will be ask to leave.

**Attending the DECA Dance is a privilege. All attendees must abide by the following guidelines:**

- Sexually explicit dancing is not permitted. Any dance simulating sexual moves is not allowed.
- At the discretion of the DECA advisors, chaperones, or security, a student may be asked to leave the dance for inappropriate dancing or inappropriate behavior.
- School dress codes apply to the DECA dance. Jeans and a DECA t-shirt would be considered appropriate attire. Midriffs, spaghetti straps, muscle shirts, pajamas, and mini skirts ARE NOT considered appropriate. Students in dress code violation will be ask to leave the dance.

### Code of Conduct Agreement

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed on me. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective. If I am removed from the conference I forfeit the right to participate in any future DECA Event or Conference.

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*Student Attendee Signature*

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*Parent Signature*

*Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.*

## **Georgia DECA - COVID-19 ACKNOWLEDGEMENT AND LIABILITY WAIVER**

### **MINOR**

Georgia DECA has implemented protective measures and protocols aimed at reducing the likelihood of spread of the novel coronavirus (“Covid-19”) between participants and others attending its events. These measures and protocols are designed to be consistent with current guidance from the U.S. Centers for Disease Control and Prevention (“CDC”), as well as state and local authorities. However, Georgia DECA cannot guarantee that event participants will not be exposed to Covid-19 while participating in or attending its events.

By signing this agreement, I acknowledge, on behalf of myself and my minor child(ren) named below, the risk of Covid-19 transmission while participating in or attending Georgia DECA’s events and further acknowledge that we are knowingly assuming that risk by voluntarily participating in or attending an event. We further agree to comply with all protective measures and protocols implemented by Georgia DECA, the event’s host hotel (if applicable), the event’s suppliers and partners, and/or established by the CDC and state or local authorities.

We specifically affirm and attest to the following, to the best of our knowledge:

- We are not presently experiencing any symptom of Covid-19, including, but not limited to, a fever in excess of 100.4 degrees, cough, shortness of breath or difficulty breathing, sore throat, body aches or chills, or new loss of taste or smell;
- We have not been in close contact with someone with a suspected or confirmed case of Covid-19;
- We have not been diagnosed with Covid-19 and not yet been cleared as non-contagious by our medical provider or public health authorities, consistent with CDC guidance;
- If any of us (i) develops any symptom of Covid-19, (ii) comes in close contact with someone with a suspected or confirmed case of Covid-19, or (iii) is diagnosed with Covid-19, we will not attend the event;
- We are following all guidance from the CDC and state and local authorities regarding Covid-19 and limiting exposure to the Covid-19 virus

Accordingly, I (individually and on behalf of my minor child(ren) listed below) voluntarily agree to assume all risks and accept sole responsibility for any Covid-19 infection that may result due to our participation in or attendance at the event. On my behalf, and on behalf of my minor child(ren) listed below, I hereby release, covenant not to sue, discharge, and hold harmless Georgia DECA, its employees, agents, and representatives, of and from any claims associated with, arising from, or related to Covid-19 infection, including all liabilities, claims, actions, damages, costs or expenses of any kind arising out of or relating thereto. I understand and agree that this release includes any claims based on the actions, omissions, or negligence of Georgia DECA, its employees, agents, and representatives, whether a Covid-19 infection occurs before, during, or after our participation in or attendance at the event.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Names of Minor Family Members Participating In or Attending Event:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

# **Georgia DECA COVID-19 ACKNOWLEDGEMENT AND LIABILITY WAIVER**

## **ADULT/STUDENT 18 YEARS OF AGE AND OLDER**

Georgia DECA has implemented protective measures and protocols aimed at reducing the likelihood of spread of the novel coronavirus (“Covid-19”) between participants and others attending its events. These measures and protocols are designed to be consistent with current guidance from the U.S. Centers for Disease Control and Prevention (“CDC”), as well as state and local authorities. However, Georgia DECA cannot guarantee that event participants will not be exposed to Covid-19 while participating in or attending its events.

By signing this agreement, I acknowledge the risk of Covid-19 transmission while participating in or attending Georgia DECA’s events and further acknowledge that I am knowingly assuming that risk by voluntarily participating in or attending an event. I further agree to comply with all protective measures and protocols implemented by Georgia DECA., the event’s host hotel (if applicable), the event’s suppliers and partners, and/or established by the CDC and state or local authorities.

I specifically affirm and attest to the following, to the best of my knowledge:

- I am not presently experiencing any symptoms of Covid-19, including, but not limited to, a fever in excess of 100.4 degrees, cough, shortness of breath or difficulty breathing, sore throat, body aches or chills, or new loss of taste or smell;
- I have not been in close contact with someone with a suspected or confirmed case of Covid-19;
- I have not been diagnosed with Covid-19 and not yet been cleared as non-contagious by my medical provider or public health authorities, consistent with CDC guidance;
- If I (i) develop any symptom of Covid-19, (ii) come in close contact with someone with a suspected or confirmed case of Covid-19, or (iii) am diagnosed with Covid-19, I will not attend the event;
- I am following all guidance from the CDC and state and local authorities regarding Covid-19 and limiting exposure to the Covid-19 virus.

Accordingly, I voluntarily agree to assume all risks and accept sole responsibility for any Covid-19 infection that may result due to my participation in or attendance at the event. I hereby release, covenant not to sue, discharge, and hold harmless Georgia DECA, its employees, agents, and representatives, of and from any claims associated with, arising from, or related to Covid-19 infection, including all liabilities, claims, actions, damages, costs or expenses of any kind arising out of or relating thereto. I understand and agree that this release includes any claims based on the actions, omissions, or negligence of Georgia DECA, its employees, agents, and representatives, whether a Covid-19 infection occurs before, during, or after my participation in or attendance at the event.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Printed Name: \_\_\_\_\_

# GEORGIA DECA CONFERENCE ATTENDANCE PERMISSION FORM

This is to certify that \_\_\_\_\_  
*(Print Student's Name)*

has my permission to attend the DECA activity on \_\_\_\_\_  
*(Print Date)*

I also do hereby, on behalf of \_\_\_\_\_  
*(Print School Name)*

absolve and release the school officials, the DECA chapter advisors and the assigned state DECA staff from any claims for personal injuries which might be sustained while in route to and from or during the DECA sponsored activity. I understand that during the conference, Georgia DECA will be taking pictures of students and advisors to use in promotional material. It is also my understanding that the mode of transportation will be \_\_\_\_\_  
*(Print Mode of Transportation)*

## EMERGENCY

I authorize the advisor to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of accident or illness, and I will provide for the payment of these costs.

We have read and agree to abide by the DECA Professional Standards. We also agree that the school officials, the DECA chapter advisors and/or the state DECA staff have the right to send the above name student home from the activity, provided that he/she has violated the DECA Professional Standards and/or his/her conduct has become a detriment to the success of the conference. We also understand he/she will not be allowed to attend another GA/National DECA Event.

\_\_\_\_\_  
Print Name of Student Attending

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Insurance Company Name

\_\_\_\_\_  
Policy Number

If insurance information is not provided, all signatures below are made in acknowledgement of the fact.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Home Phone Number

\_\_\_\_\_  
Chapter Advisor

\_\_\_\_\_  
School Official Signature

*Please note: Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.*

# **CHAPTER T-SHIRT DESIGN EVENT**

Shannon Aaron- Coordinator  
770-630-3967- [georgiadeca@gmail.com](mailto:georgiadeca@gmail.com)

Submit 1 chapter t-shirt design on the Chapter T-shirt Google Form by  
5:00pm on October 1, 2021

**Google Form Submission: <https://forms.gle/fRPhsrUGFsRomEm87>**

## **GUIDELINES:**

1. Entries are limited to one entry total per chapter
2. Entries must be the original ideas of the local chapter
3. Entries should contain the t-shirt only, no other printed materials should be submitted
4. DECA logo is optional for the design (refer to the national website for further details on proper logo usage [www.deca.org](http://www.deca.org)) Incorrect usage of the DECA logo will result in disqualification.
5. One t-shirt should **be submitted, as a PDF, on the Google Form**
6. Chapters are strongly encouraged to wear their Chapter T-shirt to the Road Rally
7. T-shirts will be judged and winners will be announced by October 21<sup>st</sup>.

## **EVALUATION:**

1. Visual Appearance (does it look visually appealing? would students really wear it? is it too busy?) -20 points
2. Creativity (does it have a theme? was thought put into it or was it just put together quickly? was it an original design?) -20 points
3. Use of Graphics (are there too many graphics? not enough? are they placed well? does it make sense? is it relevant to DECA or the theme of the shirt?) -20 points
4. Overall Design (does it stand apart from other chapter shirts? could it be used as a state conference shirt? would any chapter member want to wear it?) - 40 points

# **CHAPTER MEMBERSHIP BROCHURE EVENT**

Shannon Aaron- Coordinator  
770-630-3967- [georgiadeca@gmail.com](mailto:georgiadeca@gmail.com)

Submit 1 chapter membership brochure design on the Google Form by  
5:00pm on October 1, 2021.

**Google Form: <https://forms.gle/fRPhsrUGFsRomEm87>**

## **GUIDELINES:**

1. Entries are limited to one entry total per chapter
2. Membership Brochures should detail information about recruiting local members to join your chapter.
3. Entries must be the original work of the local chapter. Copy ready brochures provided by the state or national offices are not acceptable. Official logos may be used, however
4. Entries must be saved as a PDF and limited to 2 pages maximum. They may be trifold brochures or they may be duofold (booklet type) brochures.
5. Brochures may be color or black and white.
6. One Brochure should be uploaded to the Google Form
7. Brochures will be judged and Winners will be announced by October 21<sup>st</sup>.

## **EVALUATION:**

1. Effectiveness of the Message (what is DECA, how to join, what do you get out of it) (20 points)
2. Page layout, principles used in design, clip art selection & placement, font selection & usage (did it flow well and was it easy to read as a tri fold or bi fold brochure) (20 points)
3. Creativity (this is what sets some apart, color usage, theme??) (20 points)
4. General Appearance (neatness, legibility, balance, was it easy to read? did it have too many words? too many pictures?) (20 points)
5. Accuracy and Appeal of Information provided (was it easy for a high school student to know about DECA if that was the first they heard of it) (20 points)



# **GEORGIA DECA BUTTON DESIGN EVENT**

Shannon Aaron-Coordinator  
770-630-3967-georgiadeca@gmail.com

Submit 1 Button design on the Google Form by 5:00pm on October 1, 2021.

**Google Form: <https://forms.gle/fRPhsrUGFsRomEm87>**

## **Purpose:**

To allow Georgia DECA members to develop an authentic Georgia DECA button that can be worn to local, regional, state, and national meetings that will identify Georgia DECA members. The winning design will be chosen for its ability to catch the consumer's eye and depict Georgia DECA pride. First, Second, and Third Place will be awarded.

## **GUIDELINES:**

1. Entries are limited to one individual student per chapter
2. Chapters will design a DECA button that can be worn on blazers, jackets, shirts, sweaters, or blouses.
3. Button Design should reflect Georgia DECA- could include elements related to cities, conferences, events, leadership, etc.
4. One Button Design should be submitted as a PDF in the Google Form.
5. Button Designs will be judged and Winners will be announced by October 21<sup>st</sup>.

## **GENERAL INFORMATION**

- Georgia DECA reserves the right to make any changes to the design which may conflict with its production
- All button designs become the property of Georgia DECA. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to Georgia DECA.

## **EVALUATION:**

1. Layout and Design (25 points)
2. Creativity and Originality (25 points)
3. Workmanship (25 points)
4. Suitability (15 points)
5. Overall Impression (10 points)

# **Chapter Rev Up Campaign**

Shannon Aaron-Coordinator  
770-630-3967-georgiadeca@gmail.com

Submit 1 YouTube Video Link on the Google Form by 5:00pm on October 1, 2021.

**Google Form: <https://forms.gle/fRPhsrUGFsRomEm87>**

## **GUIDELINES:**

1. Entries are limited to one **Team of up to 3** per chapter (entries can have 1, 2, or 3 team members but no more than 3).
2. Students must present ideas on how they plan to Rev Up their Chapter this year in regards to Membership, Participation, Community Service, Promotion, Recognition and Competition.
3. Presentations should be videoed and uploaded to YouTube (unlisted). A URL should be provided in the Google Form for the video as well as the names of the team members.
4. Competitors may use 3x5 index cards only for brief outline/key idea. Props may be used as well as presentation slides.
5. The presentation shall be a maximum of five (5) minutes in length.
7. Business Professional attire will be appropriate for this event.

## **EVALUATION:**

Creativity (25 points)  
Quality of Content (25 points)  
Organization of Information (25 points)  
Delivery (25 points)