

Individual Marketing Role Play Competition Guidelines

PARTICIPANT INSTRUCTIONS

- The event will be presented to you through your reading of the 21st Century Skills, Performance Indicators and Event Situation. Participants will receive the Event Scenario at 3pm on November 3rd.
- **Chapters may have up to 2 entries in this event.**
- Presentations will take place on November 4th between 10am-3pm. Times will be assigned prior to Fall LDC.
- You will be evaluated on how well you demonstrate the 21st Century Skills and meet the performance indicators of this event.
- You will have 10 minutes to present to a judge.
- **Specific competition times and information will be sent prior to November 4th.**

Instructional Area: Product/Service Management

STATEMENT OF ASSURANCES AND ACADEMIC INTEGRITY:

Integrity and honor are integral elements of ethical, responsible business leadership. Great care must be taken in maintaining academic integrity while preparing students for their future careers. The maintenance and reinforcement of those standards is the responsibility of every member, advisor, and administrator. In order to administer such a standard across our organization, every competitor and advisor must agree and certify that the students and advisor complied to the following guidelines:

1. Participation of the undersigned competitor in this, and any, DECA competitive events will take place in an honest fashion. Therefore, the contents of this competitive event entry and any solutions provided are solely the work of the undersigned students.
2. The presentation of this entry was completed by the students who completed the case study preparation for the event.
3. The advisor certifies that the individual student prepared their presentation without the help of outside resources and/or other people.
4. Students are only allowed to bring notes with them, no props or outside sources may be used.
5. No help was sought beyond that allowed in any DECA competitive event instructions or guidelines, and textbooks, reference materials, or other aids were not used.
6. No portion of this entry has previously been entered into competition.
7. No DECA competitive event materials will be or have been saved to any storage device remaining in the possession of the undersigned competitor(s) or that of any other person; nor has it been saved to any cloud storage.

In the event that one or more of these guidelines were determined to not be followed, the entry will be disqualified, and information will be forwarded to the district's superintendent to action academic integrity violations.