**CHAPTER T-SHIRT DESIGN EVENT**

Shannon Aaron- Coordinator

770-630-3967- georgiadeca@gmail.com

Submit 1 chapter t-shirt design on the Chapter T-shirt Google Form by 5:00pm on September 8, 2023

**Google Form Submission:**

**https://forms.gle/XvLJbaqjNzNE1tvp9**

**GUIDELINES:**

1. Entries are limited to one entry total per chapter
2. Entries must be the original ideas of the local chapter
3. Entries should contain the t-shirt only, no other printed materials should be submitted
4. DECA logo is optional for the design (refer to the national website for further details on proper logo usage [www.deca.org](http://www.deca.org)) Incorrect usage of the DECA logo will result in disqualification.
5. One t-shirt should **be submitted, as a PDF, on the Google Form**
6. Chapters are strongly encouraged to wear their Chapter T-shirt to Fall Rally
7. T-shirts will be judged and winners will be announced by October 4th.

**EVALUATION:**

1. Visual Appearance (does it look visually appealing? would students really wear it? is it too busy?) -20 points
2. Creativity (does it have a theme? was thought put into it or was it just put together quickly? was it an original design?) -20 points
3. Use of Graphics (are there too many graphics? not enough? are they placed well? does it make sense? is it relevant to DECA or the theme of the shirt?) -20 points
4. Overall Design (does it stand apart from other chapter shirts? could it be used as a state conference shirt? would any chapter member want to wear it?)- 40 points