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| **2023 Region Competition** |
| Below are the instructional areas for Region Competition. The intent is to help advisors and members prepare for region competition more effectively. By announcing them early, members can focus on the instructional areas they’ll be assessed on at their first level of competition. Instructional Areas will not be announced prior to State CDC |
| **Competitive Event** | **December 4-8, 2023 Scenarios** |
| Apparel & Accessories Marketing | Customer Relations |
| Accounting Applications | Financial Analysis |
| Automotive Services | Economics |
| Business Finance | Financial Analysis |
| Business Services Marketing | Promotion |
| Entrepreneurship Series | Marketing |
| Food Marketing Series | Customer Relations |
| Hotel & Lodging Management | Customer Relations |
| Human Resources Management | Emotional Intelligence |
| Marketing Communications Series | Promotion |
| Personal Financial Literacy | Spending |
| Principles of Business Management & Administration | Information Management |
| Principles of Finance | Customer Relations |
| Principles of Hospitality & Tourism | Communication Skills |
| Principles of Marketing | Professional Development |
| Quick Serve Restaurant Management | Economics |
| Restaurant & Food Service Management | Customer Relations |
| Retail Merchandising | Promotion |
| Sports & Entertainment | Market Planning |