**2024**

**Georgia DECA**

**State CDC Guide**

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**State Career Development Conference**

**Hyatt Regency ∙ Atlanta, GA**

**February 1-3, 2024**

**Georgia DECA**

**State Career Development Conference**

**February 1-3, 2024**

**Hyatt Regency**

**Atlanta, GA**

**Registration**

Registration will be available online from **November 13, 2023-December 15, 2023** on the Georgia DECA website.

Payment must be in the state office by **Friday, January 19, 2024.**

**Early Bird Registration (Entered by December 8,2023) $80.00**

*Students & Advisors*

**Regular Registration (Entered from December 9-December 15) $95.00**

*Students & Advisors*

**Late or Onsite Registration $170.00**

*Students, Advisors, & Chaperones*

**Chaperone Registration (Entered by December 15th $55.00**

**Middle School Day Only (Early Bird- 12/8, Regular- 12/15) $50/$60**

**Registration will include: admission to all sessions, conference materials, conference t-shirts & participation certificate.**

**Payment Received after January 19,2024 will receive a $25 penalty fee.**

***According to the Georgia DECA Chaperone Policy, there must be 1 paid advisor/chaperone per 10 students present per chapter***.

**Deadlines**

Early Bird Registration November 13-December 8

Regular Registration December 9-15

Hotel Reservation (on state cdc registration site) November 13-December 15

Written Event Manuals Due (submitted online) January 12, 2024

State Officer App. & Scholarship Forms Due January 12, 2024

Membership Eligibility Deadline August 1-December 15

**Send Payment to:**

**Georgia DECA**

**P O Box 189**

**Oxford, GA 30054**

**Tentative Agenda**

**Georgia DECA**

**State Career Development Conference**

**February 1-3, 2024**

**Thursday, February 1**

 **Registration (Advisors Only) 4:00pm-7:00pm**

 **Shop GA DECA 4:00pm-7:00pm**

 **Advisor Orientation 5:00pm**

 **Opening Session 8:00pm**

 **Curfew 11:45pm**

**Friday, February 2**

 **Middle School Registration 7:00am-9:00am**

 **Advisor Orientation for Morning Events 7:15am-7:45am**

 **Individual Series/Principles/Team Decision Making 9:00am-1:00pm**

**Workshops (20 minute sessions) 9:00am-3:00am**

 **Exhibitors/Shop GA DECA 12:00pm-4:00pm**

 **Advisor Orientation for Afternoon Events 1:30pm-2:00pm**

 **Written/Presentation Events 2:30pm-6:30pm**

 **Middle School Awards Session 3:00pm-3:45pm**

 **Business & Election Session 4:00pm-5:30pm**

 **Chapter Time 6:30pm-9:30pm**

 **DECA After Dark Activity 9:30pm-11:20pm**

 **Curfew 11:30pm**

**Saturday, February 3**

**Awards Ceremony 8:00am**

 **Winners Meeting 10:30am**

 **Executive Officer Meeting 11:00pm**

**Conference Highlights**

**Registration**

Registration will be open on Thursday from **4pm-7pm** in the Grand Hall Foyer. Advisors may pick up registration materials at this time.

**Chapter Officer Appreciation**

Chapter Officers may stop by Grand Hall Foyer on Thursday from **4pm-6pm** to pick up a Special Gift from the Executive Officer Team.

**DECA After Dark-Silent Disco- Friday Night!**

Are you Ready to Experience the Difference at the GA DECA Silent Disco Party?. We will have 2 sessions- 9:30pm-10:20pm and 10:30pm-11:20pm. Students will get to choose between 3 different genres of music.

**Exhibitors**

We will host an Expo for Advisors and Students. The Expo will feature numerous exhibitors from business & industry, colleges & universities, fundraising programs. The Expo will be on Friday, February 2nd from 12pm-4pm in the Centennial Ballroom Foyer.

**Election Session & Chapter Time**

The Election session will begin at 4pm on Friday evening. This will give chapters plenty of "chapter time" to go to dinner and explore Atlanta. Each chapter is allowed 3 voting delegates, voting delegates will have reserved seating in the front of Centennial Ballroom.

**Chapter & Individual Recognition**

Want to make the stage at State CDC? The following awards will be given out: GA DECA Chapter Campaign Levels, Virtual Business Challenge ICDC Qualifiers, Stock Market Game ICDC Qualifiers, New Chapter, DECA Campaign Award Recipients, Membership: Top 5 Largest % increase, Largest Professional Members Membership, Largest Alumni Membership, Top 25 Largest Chapters, Largest % of chapter membership attending State CDC, Membership Campaign, Scholarships, Competitive Event Winners.

**Things To Know**

**Online Registration**

Registration for the State Career Development Conference will be online at <https://www.decaregistration.com/ga-state>. All attendees must be registered. Invoices will be available on the online registration site and receipts will be emailed once payment is received.

**Hotel Reservation Information**

**Hyatt Regency Atlanta**

**265 Peachtree Street NE**

**Atlanta, GA 30303**

Hotel Reservations will take place online on the State CDC Registration Site. The hotel rate is $195. YOU WILL PAY GA DECA FOR THE ROOM RATE! The housing deadline is December 15th. All State CDC Attendees are required to spend 2 nights at the Hyatt.

**Advisor Duties**

We will need lots of help running the competitive events. We will have an advisor orientation for role play events and written manual events so that advisors and judges are all on the same page and advisors that are helping with competition are fully informed. Every advisor that signs up to help at State CDC will receive a GA DECA Long Sleeve Pullover. ALL advisors will be assigned security duties.

**Georgia DECA Permission/Professional Standards Form**

Each person attending the Conference must read and sign the Permission Form and Professional Standards Form. Copies of these forms must be kept by the DECA Chapter Advisor during the conference.

**ADVISOR CHECKLIST**

□ All students and advisors are paid, affiliated members of DECA & Georgia DECA

□ All attendees have been entered and submitted on the Conference registration site no later than December 15th!

□ Hotel Room Reservations have been made by December 15th on the registration site

□ Payment has been paid in full & received by the State Office no later than January 19th.

□ GA DECA Chapter Campaign, Pants Pledge, Officer Application, Foundation & AMA Scholarship Applications have been turned in

**GEORGIA DECA**

**PROFESSIONAL STANDARDS**

For each person attending any Georgia DECA sponsored conference, he/she must read and sign the code of conduct. A copy of the code of conduct must be turned in for each person attending the conference. Deviation from this Code of Conduct will result in the student/school being sent home from the DECA activity.

Georgia DECA wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing the nation’s greatest student organization.

Note that attendance is not mandatory. By voluntarily participating, you agree to follow the official conference rules and regulations or forfeit your personal rights to participate. We are proud of our students and know that by signing this Code of Conduct, you are simply reaffirming your dedication to be the best possible representative of Georgia DECA. If a student gets in trouble at any DECA Conference/Event they will no longer be able to participate in DECA.

**1. I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.**

**2. I will spend each night in the room of the hotel/motel to which I am assigned.**

**3. I will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew.**

**4. I will not visit in the sleeping room of the opposite sex.**

**5. I will not use/possess/or have knowledge of others using/possessing alcoholic beverages or drugs.. I will not use drugs unless I have been ordered to take certain prescription medications by a licensed physician. If I am required to take medication, I will at all times, have the orders of the physician on my person.**

**6. I will not leave the hotel/motel without the express permission of my advisor. Should I receive permission, I will leave a written notice of where I will be. My conduct shall be exemplary at all times.**

**7. I will keep my advisor informed of my whereabouts at all times.**

**8. I will, when required, wear my official identification badge.**

**9. I will not smoke/vape while at any DECA event.**

**10. I will attend & be on time for, all general sessions & activities that I am assigned to and registered for.**

**11. I will adhere to the dress code at all required times.**

**12. I will act respectfully at the dance or I understand that I will be ask to leave.**

**Attending the DECA Dance is a privilege. All attendees must abide by the following guidelines:**

-Sexually explicit dancing is not permitted. Any dance simulating sexual moves is not allowed.

-At the discretion of the DECA advisors, chaperones, or security, a student may be asked to leave the dance for inappropriate dancing or inappropriate behavior.

-School dress codes apply to the DECA dance. Jeans and a DECA t-shirt would be considered appropriate attire. Midriffs, spaghetti straps, muscle shirts, pajamas, and mini skirts ARE NOT considered appropriate. Students in dress code violation will be ask to leave the dance.

**Code of Conduct Agreement**

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed on me. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective. If I am removed from the conference I forfeit the right to participate in any future DECA Event or Conference.

 ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

 ***Student Attendee Signature Parent Signature***

***Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.***

**GEORGIA DECA**

**CONFERENCE ATTENDANCE PERMISSION FORM**

This is to certify that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 *(Print Student’s Name)*

has my permission to attend the DECA activity on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

 *(Print Date)*

I also do hereby, on behalf of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 *(Print School Name)*

absolve and release the school officials, the DECA chapter advisors and the assigned state DECA staff from any claims for personal injuries which might be sustained while in route to and from or during the DECA sponsored activity. I understand that during the conference, Georgia DECA will be taking pictures of students and advisors to use in promotional material. It is also my understanding that the mode of transportation will be\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

 *(Print Mode of Transportation)*

**EMERGENCY**

I authorize the advisor to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of accident or illness, and I will provide for the payment of these costs.

We have read and agree to abide by the DECA Professional Standards. We also agree that the school officials, the DECA chapter advisors and/or the state DECA staff have the right to send the above name student home from the activity, provided that he/she has violated the DECA Professional Standards and/or his/her conduct has become a detriment to the success of the conference. We also understand he/she will not be allowed to attend another GA/National DECA Event.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name of Student Attending Student Signature

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Insurance Company Name Policy Number

If insurance information is not provided, all signatures below are made in acknowledgement of the fact.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Signature Home Phone Number

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Chapter Advisor

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School Official Signature

***Please note: Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.***

**20234 State CDC Pants Pledge**

The 2023-2024 Executive Officers would like to promote professional dress slacks at this year’s State CDC. All attendees are encouraged to sign the 2024 Pants Pledge.

Every attendee that turns in a signed Pants Pledge and wears pants the entire conference (excluding the Silent Disco event) will receive the following:

* Pants Pledge Name Badge Ribbon

**Pants Pledge Qualifications for Males & Females:**

Professional Dress Slacks similar to Dockers and other makers of cotton or synthetic material pants. Inappropriate slacks or pants include jeans, sweatpants, exercise pants, carpenter pants, cargo pants, shorts, bib overalls, leggings, and any spandex or other form-fitting pants.

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I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ agree to accept the Pants Pledge and wear professional dress slacks throughout the entire State CDC Conference. This includes all times I am outside of my hotel room.

 ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

 ***Attendee Signature***

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

***Attendee School***

**Dress Code for State CDC**

***Name Badges Must be Worn at All Times***

**At Competition Site Or When Appearing Before Judges**

##### Females

* Business suit or blazer with dress blouse and dress skirt or dress slacks or business dress
* Dress shoes (no tennis shoes or flip-flop sandals)
* Mini Skirts, short tops and short dresses are not appropriate, skirts must be no more than 2” from the knee)
* DECA Blazer & Dress pants are strongly encouraged

##### Males

* Business suit, Blazer or sport coat with dress slacks, collared dress shirt and necktie
* Dress shoes (no tennis shoes or flip-flop sandals) and dress socks
* DECA Blazer is strongly encouraged

**General Sessions, On Stage & Workshops**

##### Females

* Business suit or blazer with dress blouse and dress skirt or dress slacks or business dress
* Dress shoes (no tennis shoes or flip-flop sandals)
* Mini Skirts, short tops and short dresses are not appropriate, skirts must be no more than 2” from the knee
* DECA Blazer & dress pants are strongly encouraged

##### Males

* Business suit, Blazer or sport coat with dress slacks, collared dress shirt and necktie
* Dress shoes (no tennis shoes or flip-flop sandals) and dress socks

*\*\*Students and Advisors that do not meet these dress code guidelines will be asked to leave and change into appropriate Dress Code Attire.*

* DECA Blazer is strongly encouraged

**Silent Disco (Friday Night)**

* Conference T-shirt
* Jeans

**The Following Are Unacceptable at Any Georgia DECA Event**

* **S**kin-tight or revealing clothing
* Midriff-baring clothing
* Leggings or graphic designed hosiery/tights
* Clothing with printing that is suggestive, obscene or promotes illegal substances
* Athletic clothing & Swimwear

**2024 State CDC Competitive Events Guide**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Principles of Business Admin. Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Principles of Business Mgmt & Admin. | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Principles of Finance | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Principles of Hospitality & Tourism | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Principles of Marketing | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| **Individual Series Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Accounting Applications | 1 | Yes- Finance Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Apparel & Accessories Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Automotive Services Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Business Finance | 1 | Yes- Finance Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Business Services Marketing | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Entrepreneurship | 1 | Yes-Entrepreneurship Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Food Marketing | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Hotel & Lodging Management | 1 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Human Resources Management | 1 | Yes- Business Mgmt & Admin Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Marketing Communications | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Quick Serve Restaurant Management | 1 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Restaurant & Food Service Management | 1 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Retail Merchandising | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Sports & Entertainment Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| **Team Decision Making Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Business Law & Ethics | 2 | Yes- Business Management & Admin Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Buying & Merchandising | 2 | Yes- Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Entrepreneurship | 2 | Yes-Entrepreneurship Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Financial Services | 2 | Yes-Finance Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Marketing Management | 2 | Yes-Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Hospitality Services | 2 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Sports & Entertainment Marketing | 2 | Yes- Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| Travel & Tourism | 2 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy schedule |
| **Middle School Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Middle School Marketing Role Play | 1 | N/A | N/A | N/A | Friday9:00am-1:00pmBy Schedule |
| Principles of Business Mgmt & Admin | 1 | Business Admin Core | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy Schedule |
| Principles of Finance | 1 | Business Admin Core | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy Schedule |
| Principles of Hospitality & Tourism | 1 | Business Admin Core | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy Schedule |
| Principles of Marketing | 1 | Business Admin Core | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy Schedule |
| Promotional Pitch | 1 to 3 | N/A | N/A | N/A | Friday9:00am-1:00pmBy Schedule |
| Theme Speech | 1 | N/A | N/A | N/A | Friday9:00am-1:00pmBy Schedule |
| **Business Operations Research Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Business Services | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Buying & Merchandising | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Finance | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Hospitality & Tourism | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Sports & Entertainment | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| **Project Management Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Business Solutions Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Career Development Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Community Awareness Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Community Giving Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Financial Literacy Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Sales Project | 1 to 3 | No | 20 Pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| **Integrated Marketing Campaign** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Integrated Marketing Campaign-Event | 1 to 3 | Yes- Marketing Cluster Exam | 10 pagesonline by January 13 | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| Integrated Marketing Campaign-Product | 1 to 3 | Yes- Marketing Cluster Exam | 10 pagesonline by January 13 | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| Integrated Marketing Campaign-Service | 1 to 3 | Yes- Marketing Cluster Exam | 10 pagesonline by January 13 | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| **Professional Selling Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Financial Consulting | 1 | Yes-Finance Cluster Exam | N/A | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| Hospitality & Tourism Professional Selling | 1 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| Professional Selling | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 16-18 | Friday2:30pm-6:30pmBy Schedule |
| **Business Management & Entrepreneurship** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Innovation Plan | 1 to 3 | No | 10 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| International Business Plan | 1 to 3 | No | 20 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Start-Up Business Plan | 1 to 3 | No | 10 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Franchise Business Plan | 1 to 3 | No | 20 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Independent Business Plan | 1 to 3 | No | 20 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |
| Business Growth Plan | 1 to 3 | No | 20 pagesonline by January 13 | N/A | Friday2:30pm-6:30pmBy Schedule |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Personal Financial Literacy** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Personal Financial Literacy | 1 | Yes-Financial Literacy | N/A | Online between Jan 16-18 | Friday9:00am-1:00pmBy Schedule |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Presentation Only Events** | **# of Participants** | **Written Exam** | **Entry Length** | **Test Date & Time** | **Presentation Date & Time** |
| Job Interview | 1 | N/A | N/A | N/A | Friday2:30pm-6:30pmBy Schedule |
| SBE Competition | 1 to 2 | N/A | N/A | N/A | Friday2:30pm-6:30pmBy Schedule |
| Theme Speech | 1 | N/A | N/A | N/A | Friday2:30pm-6:30pmBy Schedule |
| Chapter Chronicles | 1 to 3 | N/A | Scrapbook | N/A | Friday2:30pm-6:30pmBy Schedule |

**2024 Written Manual Events**

This year we are continuing with Online Written Manual Submission for all Written Projects

The deadline for Manual Submission is **January 12th at 5pm**. GA DECA will not accept any manuals after this date and time.

Submit Manuals at:

**Project Management Events Entrepreneurship Events**

Business Solutions Project Independent Business Plan

Career Development Project International Business Plan

Community Awareness Project Start Up Business Plan

Community Giving Project Franchise Business Plan

Financial Literacy Project Business Growth Plan

Sales Project Innovation Plan

**Integrated Marketing Campaign** **Business Operations Research Events**

Integrated Marketing Campaign- Event Business Services Operations Research

Integrated Marketing Campaign- Product Buying & Merchandising Operations Research

Integrated Marketing Campaign-Service Finance Operations Research

 Hospitality & Tourism Operations Research

Sports & Entertainment Marketing Operations Research

Written manuals which pass the initial screening process will be sent on for judging by business representatives. Manuals must meet a preset standard set by judges in advance of judging in order to have representation at the state conference and to earn a trophy. Interviews will be conducted for all manuals at the state conference. Finalists will be announced at the awards ceremony and trophies will be awarded. Students will have the opportunity to revise manuals declared eligible for ICDC after the State CDC. Student representatives of the manuals should attend the state conference and register as a participant in manual competition.

**Please Remember: The individual (s) who wrote the manual when it was submitted on the 12th (including chapter manuals) must also be the individual (s) who interview at the State Competition.**

Chapters failing to meet the above deadlines will forfeit their eligibility

Manuals will be judged in January by Judges online. Presentations will take place on Friday, February 2, 2024 and the Top 9 will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

**\*\****All Manuals need to be brought to State CDC and turned in to the judge at the beginning of the presentation time. Note: manuals are not required to be in a DECA folio but must be stapled.* ***GA DECA will not be returning manuals to Chapters.***

**2024 Competency Based Events**

**Participation in the following events depend on Region Eligibility.**

**Individual Series Events Principles of Business Administration Events**

Accounting Applications Series Principles of Business Mgmt & Administration

Apparel & Accessories Marketing Series Principles of Finance

Automotive Services Marketing Series Principles of Hospitality & Tourism

Business Finance Series Principles of Marketing

Business Services Marketing

Entrepreneurship

Food Marketing Series **Personal Financial Literacy Event**

Hotel & Lodging Management Series Personal Financial Literacy

Human Resources Management Series

Marketing Communications Series

Quick Serve Restaurant Management Series

Restaurant & Food Service Management Series

Retail Merchandising Series

Sports & Entertainment Marketing Series

Eligibility depends on the region in which you are competing. Other members will not be eligible to participate at state, should a winner be unable to attend state. The Top 10 will be recognized on stage at State CDC and eligible for Competition at ICDC.

**2024 State Only Events**

**Participation in the following events depends on Region Eligibility. You must have placed at Region Competition in Theme Speech and Job Interview in order to compete at State CDC. Chapter Chronicles, SBE Competition, and Middle School Events all begin at State CDC.**

**Presentation Events**

Theme Speech

Job Interview

Chapter Chronicles

SBE Competition

MS Marketing Role Play

MS Principles of Business Mgmt & Admin

MS Principles of Finance

MS Principles of Hospitality & Tourism

MS Principles of Marketing

MS Promotional Pitch

MS Theme Speech

The top 8 will be recognized on stage at the Awards Session and the top 3 will receive trophies.

**2024 Team Decision Making Events**

Business Law & Ethics Team Decision Making

Buying & Merchandising Team Decision Making

Entrepreneurship Team Decision Making

Financial Services Team Decision Making

Hospitality Services Team Decision Making

Marketing Management Team Decision Making

Sports & Entertainment Marketing Team Decision Making

Travel & Tourism Team Decision Making

**Testing for Team Decision Making Events takes place prior to State CDC**. Other members will not be eligible to participate at state, only students that completed a test in January. The Top 10 will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

**2024 Professional Selling Events**

Financial Consulting

Hospitality & Tourism Professional Selling

Professional Selling

**Testing for Professional Selling Events takes place prior to State CDC in January.**  The Top 9 will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

**Eligiblity for Competitive Events**

* All affiliated chapters are eligible to have 1 participant/team per competition. Chapters wanting to enter more than 1 individual/team must use extra competitor slots
* Chapters may not have more than 3 entries in an event (except for Business Growth Plan, Finance Operations Research, and Financial Literacy Project - these events can have 4 entries)