**FALL RALLY RECRUITMENT FLYER EVENT**

Shannon Aaron- Coordinator

770-630-3967- georgiadeca@gmail.com

Submit 1 chapter flyer design on the Google Form by

5:00pm on September 6, 2024.

**Google Form: https://forms.gle/5ahAunUTZaYkebkr6**

**GUIDELINES:**

1. Entries are limited to one entry total per chapter
2. Flyer should detail information about recruiting local members to attend the Georgia DECA Fall Rally.
3. Entries must be the original work of the local chapter. Copy ready flyers provided by the state or national offices are not acceptable. Official logos may be used, however
4. Entries must be saved as a PDF and limited to 1 page maximum. They may be portrait or landscape.
5. Flyer may be color or black and white.
6. One flyer should be uploaded to the Google Form
7. Flyers will be judged and Winners will be announced by October 2nd.

**EVALUATION:**

1. Effectiveness of the Message (what is Fall Rally, how to attend, what do you get out of it) (20 points)
2. Page layout, principles used in design, clip art selection & placement, font selection & usage (did it flow well and was it easy to read as a flyer) (20 points)
3. Creativity (this is what sets some apart, color usage, theme??) (20 points)
4. General Appearance (neatness, legibility, balance, was it easy to read? did it have too many words? too many pictures?) (20 points)
5. Accuracy and Appeal of Information provided (was it easy for a high school student to know about Fall Rally if that was the first they heard of it) (20 points)