**2024 Georgia DECA Statesman Award Study Guide**

**1. Who are the 2024-2025 Georgia DECA Executive Officers and what offices do they represent?**

**Ella Wilkerson- Executive President**

**Amy Ndoye- VP of Leadership**

**Ava Stacker- VP of Marketing**

**Wendell Rogers- VP of Career Development**

**Allyson Hannigan- VP of Hospitality**

**Ibraheem Zareef- VP of Finance**

**2. What is the DECA Mission?**

**DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management**

**3. What is the name of National DECA’s online resource for chapters?**

**DECA Direct**

**4. What is DECA’s 2024-2025 theme?**

**Be the One**

**5. What are the 4 areas of the GA Chapter Campaign?**

**Learn, Empower, Advocate, Direct**

**6. Where is the birthplace of National DECA?**

**Memphis, Tennessee**

**7. Where is the National DECA headquarters located?**

**Reston, Virginia**

**8. What are the 4 divisions of DECA membership?**

**High School, Collegiate, Alumni, Professional**

**9. What are 2 duties of the President?**

* **Oversees all activities conducted by the Executive Officers**
* **Ensures that all undertakings are successful**
* **Assumes the main leadership role at the Fall Conference & State Career Development Conference**
* **Acts as the primary public relations agent**
* **Uses leadership skills and vision to inspire all Georgia DECA members**
* **Conducts a state project based on the Executive Officer’s Program of Leadership**

**10. Who is the DECA Executive Director?**

**Frank Peterson**

**11. Who is the Georgia Chartered Association Advisor?**

**Shannon Aaron**

**12. Who is the Georgia Marketing Program Specialist?**

**Joni Cochran**

**13. Who is the President of the Georgia DECA Board of Directors?**

**Lisa Cline**

**14. Who is the President-Elect of the Georgia DECA Board of Directors?**

**Shayna Brown**

**15. Where is the location of 2025 ICDC?**

**Orlando, FL**

**16. Who is the National DECA Southern Region Vice President?**

**Amelia Greathouse, Virginia**

**17. What are the official colors of DECA?**

**Blue and Gold**

**18. What are the regions of National DECA?**

**North Atlantic, Southern, Western and Central**

**19. What region is Georgia in?**

**Southern**

**20. What is the name of the newest non-profit established to raise funds for GA chapters?**

**Friends of GA DECA**

**21. What is the Georgia DECA website address?**

**www.gadeca.org**

**22. What is the National DECA website address?**

**www.deca.org**

**23. What does CTSO stand for?**

**Career & Technical Student Organizations**

**24. What is the name of the National Contest Guide?**

**DECA Guide**

**25. Who can be a DECA member?**

**Any student enrolled in marketing, business management & administration, finance, or hospitality & tourism program course of study/career pathway/course.**

**26. How many career clusters fall under DECA?**

**4- Marketing, Finance, Business Management & Administration, Hospitality & Tourism**

**27. What does GMEA stand for?**

**Georgia Marketing Education Association**

**28. How many Regions does Georgia DECA have for Regional Competition?**

**12**

**29. Where was Fall Rally held this year?**

**Six Flags**

**30. Georgia DECA is currently ranked as the \_\_\_\_ Largest Association?**

**2nd**