**Team Marketing Role Play**

**Competition Guidelines**

**PARTICIPANT INSTRUCTIONS**

* The event will be presented to you through your reading of the 21st Century Skills, Performance Indicators and Case Study Situation. Participants will receive the Event Scenario on November 6th.
* **Chapters may have up to 2 teams in this event.**
* Presentations will take place on November 7th between 4pm-8pm. Times will be assigned prior to Fall LDC. You will have up to 30 minutes to prep and 15 minutes to make your presentation to the judge. All members of the team must participate in the presentation.
* You will be evaluated on how well you demonstrate the 21st Century Skills and meet the performance indicators of this event.

**Instructional Area: Product/Service Managment**

**STATEMENT OF ASSURANCES AND ACADEMIC INTEGRITY:**

Integrity and honor are integral elements of ethical, responsible business leadership. Great care must be taken in maintaining academic integrity while preparing students for their future careers. The maintenance and reinforcement of those standards is the responsibility of every member, advisor, and administrator. In order to administer such a standard across our organization, every competitor and advisor must agree and certify that the students and advisor complied to the following guidelines:

1. Participation of the undersigned competitor in this, and any, DECA competitive events will take place in an honest fashion. Therefore, the contents of this competitive event entry and any solutions provided are solely the work of the undersigned students.
2. The submitted presentation of this entry was completed by the students who completed the case study preparation for the event.
3. The advisor certifies that the team members prepared their presentation without the help of outside resources and/or other people.
4. Students are only allowed to bring notes with them, no props or outside sources may be used.
5. No help was sought beyond that allowed in any DECA competitive event instructions or guidelines, and textbooks, reference materials, or other aids were not used.
6. No portion of this entry has previously been entered into competition.
7. No DECA competitive event materials will be or have been saved to any storage device remaining in the possession of the undersigned competitor(s) or that of any other person; nor has it been saved to any cloud storage.

In the event that one or more of these guidelines were determined to not be followed, the entry will be disqualified, and information will be forwarded to the district’s superintendent to action academic integrity violations.