

2025
Georgia DECA
State CDC Guide



State Career Development Conference
Hyatt Regency • Atlanta, GA
January 30-February 1, 2025

**Georgia DECA
State Career Development Conference
January 30-February 1, 2025
Hyatt Regency
Atlanta, GA**

Registration

Registration will be available online from **November 8, 2024-December 20, 2024** on the Georgia DECA website.

Payment must be in the state office by **Friday, January 10, 2025**.

| | |
|---|------------------|
| Early Bird Registration (Entered by December 16,2024) <i>Students & Advisors</i> | \$85.00 |
| Regular Registration (Entered from December 17-December 20) <i>Students & Advisors</i> | \$95.00 |
| Late or Onsite Registration <i>Students, Advisors, & Chaperones</i> <i>*Late/Onsite Registration will not be eligible to compete</i> | \$170.00 |
| Chaperone Registration (Entered by December 20th) | \$55.00 |
| Middle School Day Only (Early Bird- 12/16, Regular- 12/30) | \$60/\$70 |

Registration will include: admission to all sessions, conference materials, conference t-shirts & participation certificate.

Payment Received after January 10,2025 will receive a \$25 penalty fee.

According to the Georgia DECA Chaperone Policy, there must be 1 paid advisor/chaperone per 10 students present per chapter.

Deadlines

| | |
|--|------------------------|
| Early Bird Registration | November 8-December 16 |
| Regular Registration | December 17-20 |
| Hotel Reservation (on state cdc registration site) | November 8-December 20 |
| Written Event Manuals Due (submitted online) | January 10, 2025 |
| State Officer App. & Scholarship Forms Due | January 20, 2025 |
| Membership Eligibility Deadline | August 1-December 20 |

**Members must be posted as paid members to register*

**Send Payment to:
Georgia DECA
P O Box 189
Oxford, GA 30054**

Tentative Agenda

Georgia DECA State Career Development Conference January 30-February 1

Thursday, January 30

| | |
|---|----------------|
| Registration (Advisors Only) | 10:00am-3:00pm |
| Advisor Orientation for Written/Prepared Projects | 2:00pm |
| Shop GA DECA | 2:00pm-10:00pm |
| Written/Prepared Presentations | 3:00pm-8:00pm |
| Emerging Leaders Sessions (for Role Play Competitors) | 6:00pm-8:00pm |
| Workshop Sessions (20 minute sessions, open to all) | 6:00pm-8:00pm |
| Opening Session | 8:30pm |
| Business & Election Session | 10:30pm |
| Curfew | 11:45pm |

Friday, January 31

| | |
|--|----------------|
| Middle School Registration | 7:00am-9:00am |
| Advisor Orientation for Morning Events | 7:15am-7:45am |
| Individual Series/Principles/Team Decision Making | 9:00am-2:00pm |
| Shop GA DECA | 9:00am-3:00pm |
| Emerging Leaders Sessions (for Written/Prepared Competitors) | 10:00am-2:00pm |
| Workshop Sessions (20 minute sessions, open to all) | 10:00am-2:00pm |
| Exhibitors | 10:00am-2:00pm |
| Middle School Awards Session | 3:00pm-3:45pm |
| Chapter Time | 2:00pm-8:00pm |
| DECA After Dark Activity | 8:00pm-11:00pm |
| Curfew | 11:30pm |

Saturday, February 1

| | |
|---|---------|
| Awards Ceremony | 8:00am |
| Winners Meeting (immediately after Awards, might be sooner) | 10:00am |
| Executive Officer Meeting (immediately after Winners mtg) | 11:00am |

Conference Highlights

Registration

Registration will be open on Thursday from **10am-3pm** in the Grand Hall Foyer. Advisors may pick up registration materials at this time. Middle School (Day Only) registration will be open on Friday morning from 7:00am-9:00am in Chicago E.

Chapter Officer Appreciation

Chapter Officers may stop by Grand Hall Foyer on Thursday from **12pm-3pm** to pick up a Special Gift from the Executive Officer Team.

DECA After Dark-Silent Disco- Friday Night!

Are you Ready to Be the One at the GA DECA Silent Disco Party?. We will have 2-3 sessions- 8:00pm-8:40pm, 8:55pm-9:35pm, and 9:50pm-10:30pm. Students will get to choose between 3 different genres of music.

Exhibitors

We will host an Expo for Advisors and Students. The Expo will feature numerous exhibitors from business & industry, colleges & universities, fundraising programs. The Expo will be on Friday, January 31st from 10am-2pm in the Centennial Ballroom Foyer.

Election Session

The Election session will begin at 10:30pm on Thursday evening. Each chapter is allowed 3 voting delegates, voting delegates will have reserved seating in the front of Centennial Ballroom.

Chapter Time- Friday

There is chapter time in the State CDC schedule for chapters to explore Atlanta on their own. Several attractions have offered a “show your badge” discount. Advisors should plan now how they want to spend Chapter Time on Friday from 2pm-8pm.

Chapter & Individual Recognition

Want to make the stage at State CDC? The following awards will be given out: GA DECA Chapter Campaign Levels, Virtual Business Challenge ICDC Qualifiers, Stock Market Game ICDC Qualifiers, New Chapter, DECA Campaign Award Recipients, Membership: Top 5 Largest % increase, Largest Professional Members Membership, Largest Alumni Membership, Top 25 Largest Chapters, Largest % of chapter membership attending State CDC, Membership Campaign, Scholarships, Competitive Event Winners.

Things To Know

Online Registration

Registration for the State Career Development Conference will be online at <https://www.decaregistration.com/ga-state>. All attendees must be registered. Invoices will be available on the online registration site and receipts will be emailed once payment is received.

Hotel Reservation Information

GA DECA will have rooms available at 3 different locations- Hyatt Regency Atlanta, Marriott Marquis, and Hilton Atlanta.

Hotel Reservations will take place online on the State CDC Registration Site. The hotel rate is \$195. **YOU WILL PAY GA DECA FOR THE ROOM RATE!** The housing deadline is December 20th. All State CDC Attendees are required to spend 2 nights. Housing assignments will be sent to advisors before January 1.

Advisor Duties

We will need lots of help running the competitive events. Every advisor will be required to serve a 3 hour competition duty either on Thursday afternoon or Friday morning. Sign Ups will be available on the GA DECA website.

We also have an opportunity for advisors to serve as Event Directors at State CDC. Event Directors will run an event from start to finish (6 hours) and can choose either Thursday or Friday. Incentives are available for both Event Assistants (3 hours) and Event Directors (6 hours). You can locate more information and the incentives on the sign up forms located at www.gadeca.org

Georgia DECA Permission/Professional Standards Form

Each person attending the Conference must read and sign the Permission Form and Professional Standards Form. Copies of these forms must be kept by the DECA Chapter Advisor during the conference.

ICDC Hotel Allotment-NEW!!

GA DECA will be housed at Cabana Bay and Aventura (both Universal properties) for ICDC. Cabana Bay priority will be given to chapters that submit payment for State CDC the earliest. Those that submit payment last will be assigned Aventura.

ADVISOR CHECKLIST

- All students and advisors are paid, affiliated members of DECA & Georgia DECA
- All attendees have been entered and submitted on the Conference registration site no later than December 20th!
- Hotel Room Reservations have been made by December 20th on the registration site
- Payment has been paid in full & received by the State Office no later than January 10th.
- GA DECA Chapter Campaign, Pants Pledge, Officer Application, Foundation & AMA Scholarship Applications have been turned in

GEORGIA DECA PROFESSIONAL STANDARDS

For each person attending any Georgia DECA sponsored conference, he/she must read and sign the code of conduct. A copy of the code of conduct must be turned in for each person attending the conference. Deviation from this Code of Conduct will result in the student/school being sent home from the DECA activity.

Georgia DECA wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing the nation's greatest student organization.

Note that attendance is not mandatory. By voluntarily participating, you agree to follow the official conference rules and regulations or forfeit your personal rights to participate. We are proud of our students and know that by signing this Code of Conduct, you are simply reaffirming your dedication to be the best possible representative of Georgia DECA. If a student gets in trouble at any DECA Conference/Event they will no longer be able to participate in DECA.

- 1. I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.**
- 2. I will spend each night in the room of the hotel/motel to which I am assigned.**
- 3. I will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew.**
- 4. I will not visit in the sleeping room of the opposite sex.**
- 5. I will not use/possess/or have knowledge of others using/possessing alcoholic beverages or drugs.. I will not use drugs unless I have been ordered to take certain prescription medications by a licensed physician. If I am required to take medication, I will at all times, have the orders of the physician on my person.**
- 6. I will not leave the hotel/motel without the express permission of my advisor. Should I receive permission, I will leave a written notice of where I will be. My conduct shall be exemplary at all times.**
- 7. I will keep my advisor informed of my whereabouts at all times.**
- 8. I will, when required, wear my official identification badge.**
- 9. I will not smoke/vape while at any DECA event.**
- 10. I will attend & be on time for, all general sessions & activities that I am assigned to and registered for.**
- 11. I will adhere to the dress code at all required times.**
- 12. I will act respectfully at the dance or I understand that I will be ask to leave.**

Attending the DECA Dance is a privilege. All attendees must abide by the following guidelines:

- Sexually explicit dancing is not permitted. Any dance simulating sexual moves is not allowed.
- At the discretion of the DECA advisors, chaperones, or security, a student may be asked to leave the dance for inappropriate dancing or inappropriate behavior.
- School dress codes apply to the DECA dance. Jeans and a DECA t-shirt would be considered appropriate attire. Midriffs, spaghetti straps, muscle shirts, pajamas, and mini skirts ARE NOT considered appropriate. Students in dress code violation will be ask to leave the dance.

Code of Conduct Agreement

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed on me. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective. If I am removed from the conference I forfeit the right to participate in any future DECA Event or Conference.

Student Attendee Signature

Parent Signature

Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.

GEORGIA DECA CONFERENCE ATTENDANCE PERMISSION FORM

This is to certify that _____
(Print Student's Name)

has my permission to attend the DECA activity on _____.
(Print Date)

I also do hereby, on behalf of _____
(Print School Name)

absolve and release the school officials, the DECA chapter advisors and the assigned state DECA staff from any claims for personal injuries which might be sustained while in route to and from or during the DECA sponsored activity. I understand that during the conference, Georgia DECA will be taking pictures of students and advisors to use in promotional material. It is also my understanding that the mode of transportation will be _____.
(Print Mode of Transportation)

EMERGENCY

I authorize the advisor to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of accident or illness, and I will provide for the payment of these costs.

We have read and agree to abide by the DECA Professional Standards. We also agree that the school officials, the DECA chapter advisors and/or the state DECA staff have the right to send the above name student home from the activity, provided that he/she has violated the DECA Professional Standards and/or his/her conduct has become a detriment to the success of the conference. We also understand he/she will not be allowed to attend another GA/National DECA Event.

Print Name of Student Attending

Student Signature

Insurance Company Name

Policy Number

If insurance information is not provided, all signatures below are made in acknowledgement of the fact.

Parent/Guardian Signature

Home Phone Number

Chapter Advisor

School Official Signature

Please note: Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.

2025 State CDC Pants Pledge

The 2024-2025 Executive Officers would like to promote professional dress slacks at this year's State CDC. All attendees are encouraged to sign the 2025 Pants Pledge.

Every attendee that turns in a signed Pants Pledge and wears pants the entire conference (excluding the Silent Disco event) will receive the following:

- Pants Pledge Name Badge Ribbon

Pants Pledge Qualifications for Males & Females:

Professional Dress Slacks similar to Dockers and other makers of cotton or synthetic material pants. Inappropriate slacks or pants include jeans, sweatpants, exercise pants, carpenter pants, cargo pants, shorts, bib overalls, leggings, and any spandex or other form-fitting pants.



I, _____ agree to accept the Pants Pledge and wear professional dress slacks throughout the entire State CDC Conference. This includes all times I am outside of my hotel room.

Attendee Signature

Attendee School

Dress Code for State CDC

Name Badges Must be Worn at All Times

At Competition Site Or When Appearing Before Judges

Females

- Business suit or blazer with dress blouse and dress skirt or dress slacks or business dress
- Dress shoes (no tennis shoes or flip-flop sandals)
- Mini Skirts, short tops and short dresses are not appropriate, skirts must be no more than 2” from the knee)
- DECA Blazer & Dress pants are strongly encouraged.

Males

- Business suit, Blazer or sport coat with dress slacks, collared dress shirt and necktie
- Dress shoes (no tennis shoes or flip-flop sandals) and dress socks
- DECA Blazer is strongly encouraged.

General Sessions, On Stage & Workshops

Females

- Business suit or blazer with dress blouse and dress skirt or dress slacks or business dress
- Dress shoes (no tennis shoes or flip-flop sandals)
- Mini Skirts, short tops and short dresses are not appropriate, skirts must be no more than 2” from the knee.
- DECA Blazer & dress pants are strongly encouraged.

Males

- Business suit, Blazer or sport coat with dress slacks, collared dress shirt and necktie
- Dress shoes (no tennis shoes or flip-flop sandals) and dress socks
- DECA Blazer is strongly encouraged.

Silent Disco (Friday Night)

- Conference T-shirt
- Jeans

*****Students and Advisors that do not meet these dress code guidelines will be asked to leave and change into appropriate Dress Code Attire.***

The Following Are Unacceptable at Any Georgia DECA Event

- Skin-tight or revealing clothing
- Midriff-baring clothing
- Leggings or graphic designed hosiery/tights
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Athletic clothing & Swimwear
- Pajamas outside of the hotel rooms

2025 State CDC Competitive Events Guide

| Principles of Business Admin. Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
|---|--------------------------|---|---------------------|-----------------------------|-------------------------------------|
| Principles of Business Mgmt & Admin. | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Principles of Entrepreneurship | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Principles of Finance | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Principles of Hospitality & Tourism | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Principles of Marketing | 1 | Yes-Business Admin Core Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Individual Series Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Accounting Applications | 1 | Yes- Finance Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Apparel & Accessories Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Automotive Services Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Business Finance | 1 | Yes- Finance Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Business Services Marketing | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Entrepreneurship | 1 | Yes- Entrepreneurship Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Food Marketing | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Hotel & Lodging Management | 1 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Human Resources Management | 1 | Yes- Business Mgmt & Admin Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Marketing Communications | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |

| | | | | | |
|--------------------------------------|--------------------------|---|---------------------|-----------------------------|-------------------------------------|
| Quick Serve Restaurant Management | 1 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Restaurant & Food Service Management | 1 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Retail Merchandising | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Sports & Entertainment Marketing | 1 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Team Decision Making Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Business Law & Ethics | 2 | Yes- Business Management & Admin Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Buying & Merchandising | 2 | Yes- Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Entrepreneurship | 2 | Yes- Entrepreneurship Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Financial Services | 2 | Yes-Finance Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Marketing Management | 2 | Yes-Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Hospitality Services | 2 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Sports & Entertainment Marketing | 2 | Yes- Marketing Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Travel & Tourism | 2 | Yes-Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By schedule |
| Middle School Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Middle School Marketing Role Play | 1 | N/A | N/A | N/A | Friday 9:00am-1:00pm By Schedule |
| Principles of Business Mgmt & Admin | 1 | Business Admin Core | N/A | Online between Jan 14-16 | Friday 9:00am-1:00pm By Schedule |
| Principles of Entrepreneurship | 1 | Business Admin Core | N/A | Online between Jan 14-16 | Friday 9:00am-1:00pm By Schedule |
| Principles of Finance | 1 | Business Admin Core | N/A | Online between Jan 14-16 | Friday 9:00am-1:00pm By Schedule |

| | | | | | |
|--|--------------------------|---------------------|-------------------------------|-----------------------------|---------------------------------------|
| Principles of Hospitality & Tourism | 1 | Business Admin Core | N/A | Online between Jan 14-16 | Friday 9:00am-1:00pm By Schedule |
| Principles of Marketing | 1 | Business Admin Core | N/A | Online between Jan 14-16 | Friday 9:00am-1:00pm By Schedule |
| Promotional Pitch | 1 to 3 | N/A | N/A | N/A | Friday 9:00am-1:00pm By Schedule |
| Theme Speech | 1 | N/A | N/A | N/A | Friday 9:00am-1:00pm By Schedule |
| Business Operations Research Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Business Services | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Buying & Merchandising | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Finance | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Hospitality & Tourism | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Sports & Entertainment | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Project Management Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Business Solutions Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Career Development Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Community Awareness Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Community Giving Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Financial Literacy Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Sales Project | 1 to 3 | No | 20 Pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Integrated Marketing Campaign | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |

| | | | | | |
|---|--------------------------|---|-------------------------------|-----------------------------|---------------------------------------|
| Integrated Marketing Campaign-Event | 1 to 3 | Yes- Marketing Cluster Exam | 10 pages online by January 10 | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Integrated Marketing Campaign-Product | 1 to 3 | Yes- Marketing Cluster Exam | 10 pages online by January 10 | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Integrated Marketing Campaign-Service | 1 to 3 | Yes- Marketing Cluster Exam | 10 pages online by January 10 | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Professional Selling Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Financial Consulting | 1 | Yes-Finance Cluster Exam | N/A | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Hospitality & Tourism Professional Selling | 1 | Yes- Hospitality & Tourism Cluster Exam | N/A | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Professional Selling | 1 | Yes- Marketing Cluster Exam | N/A | Online between Jan 14-16 | Thursday 3:00pm-8:00pm By Schedule |
| Business Management & Entrepreneurship | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Innovation Plan | 1 to 3 | No | 10 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| International Business Plan | 1 to 3 | No | 20 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Start-Up Business Plan | 1 to 3 | No | 10 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Franchise Business Plan | 1 to 3 | No | 20 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Independent Business Plan | 1 to 3 | No | 20 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Business Growth Plan | 1 to 3 | No | 20 pages online by January 10 | N/A | Thursday 3:00pm-8:00pm By Schedule |

| | | | | | |
|------------------------------------|--------------------------|------------------------|---------------------|-----------------------------|-------------------------------------|
| Personal Financial Literacy | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Personal Financial Literacy | 1 | Yes-Financial Literacy | N/A | Online between Jan 14-16 | Friday 9:00am-2:00pm By Schedule |

| | | | | | |
|---------------------------------|--------------------------|---------------------|---------------------|-----------------------------|---------------------------------------|
| Presentation Only Events | # of Participants | Written Exam | Entry Length | Test Date & Time | Presentation Date & Time |
| Job Interview | 1 | N/A | N/A | N/A | Thursday 3:00pm-8:00pm By Schedule |

| | | | | | |
|-----------------|--------|-----|-----|-----|--|
| SBE Competition | 1 to 2 | N/A | N/A | N/A | Thursday 3:00pm-8:00pm By Schedule |
| Theme Speech | 1 | N/A | N/A | N/A | Thursday 3:00pm-8:00pm By Schedule |

2025 Written Manual Events

This year we are continuing with Online Written Manual Submission for all Written Projects

The deadline for Manual Submission is **January 10th at 5pm**. GA DECA will not accept any manuals after this date and time.

Submit Manuals at:

Project Management Events

Business Solutions Project
Career Development Project
Community Awareness Project
Community Giving Project
Financial Literacy Project
Sales Project

Entrepreneurship Events

Independent Business Plan
International Business Plan
Start Up Business Plan
Franchise Business Plan
Business Growth Plan
Innovation Plan

Integrated Marketing Campaign

Integrated Marketing Campaign- Event
Integrated Marketing Campaign- Product
Integrated Marketing Campaign-Service

Business Operations Research Events

Business Services Operations Research
Buying & Merchandising Operations Research
Finance Operations Research
Hospitality & Tourism Operations Research
Sports & Entertainment Marketing Operations Research

Written manuals which pass the initial screening process will be sent on for judging by business representatives. Manuals must meet a preset standard set by judges in advance of judging in order to have representation at the state conference and to earn a trophy. Interviews will be conducted for all manuals at the state conference. Finalists will be announced at the awards ceremony and trophies will be awarded. Students will have the opportunity to revise manuals declared eligible for ICDC after the State CDC. Student representatives of the manuals should attend the state conference and register as a participant in manual competition.

Please Remember: The individual (s) who wrote the manual when it was submitted on the 10th (including chapter manuals) must also be the individual (s) who interview at the State Competition.

Chapters failing to meet the above deadlines will forfeit their eligibility.

Manuals will be judged in January by Judges online. Presentations will take place on Thursday, January 30, 2025 and the **Top 9** will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

*****All Manuals need to be brought to State CDC and turned in to the judge at the beginning of the presentation time. Note: manuals are not required to be in a DECA folio but must be stapled. GA DECA will not be returning manuals to Chapters.***

2025 Competency Based Events

Participation in the following events depend on Region Eligibility.

Individual Series Events

Accounting Applications Series
Apparel & Accessories Marketing Series
Automotive Services Marketing Series
Business Finance Series
Business Services Marketing
Entrepreneurship
Food Marketing Series
Hotel & Lodging Management Series
Human Resources Management Series
Marketing Communications Series
Quick Serve Restaurant Management Series
Restaurant & Food Service Management Series
Retail Merchandising Series
Sports & Entertainment Marketing Series

Principles of Business Administration Events

Principles of Business Mgmt & Administration
Principles of Finance
Principles of Hospitality & Tourism
Principles of Marketing

Personal Financial Literacy Event

Personal Financial Literacy

Eligibility depends on the region in which you are competing. Other members will not be eligible to participate at state, should a winner be unable to attend state. The **Top 10** will be recognized on stage at State CDC and eligible for Competition at ICDC.

2025 State Only Events

Participation in the following events depends on Region Eligibility. You must have placed at Region Competition in Theme Speech and Job Interview in order to compete at State CDC. SBE Competition and Middle School Events all begin at State CDC.

Presentation Events

Theme Speech
Job Interview
SBE Competition
MS Marketing Role Play
MS Principles of Business Mgmt & Admin
MS Principles of Entrepreneurship
MS Principles of Finance
MS Principles of Hospitality & Tourism
MS Principles of Marketing
MS Promotional Pitch
MS Theme Speech

The top 8 will be recognized on stage at the Awards Session and the top 3 will receive trophies.

2025 Team Decision Making Events

Business Law & Ethics Team Decision Making
Buying & Merchandising Team Decision Making
Entrepreneurship Team Decision Making
Financial Services Team Decision Making
Hospitality Services Team Decision Making
Marketing Management Team Decision Making
Sports & Entertainment Marketing Team Decision Making
Travel & Tourism Team Decision Making

Testing for Team Decision Making Events takes place prior to State CDC. Other members will not be eligible to participate at state, only students that completed a test in January. The **Top 10** will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

2025 Professional Selling Events

Financial Consulting
Hospitality & Tourism Professional Selling
Professional Selling

Testing for Professional Selling Events takes place prior to State CDC in January. The Top 9 will be recognized on stage at the Awards Session and eligible for Competition at ICDC.

Eligibility for Competitive Events

- All affiliated chapters are eligible to have 1 participant/team per competition. Chapters wanting to enter more than 1 individual/team must use extra competitor slots
- Chapters may not have more than 3 entries in an event (except for Business Growth Plan, Finance Operations Research, and Financial Literacy Project - these events can have 4 entries)
- Only Region Qualifiers are eligible to compete in 2 events at State CDC. For Principles/Personal Financial Literacy/Individual Series- region winners can do their region event and any Written/Prepared Event that does not have a test. For Job Interview or Theme Speech- region winners can do their region event and any Team Decision Making Role Play.