**2025 Georgia DECA Fall Rally**

**Wednesday, October 1, 2025**

**Six Flags Over Georgia**

**Join us for the Georgia DECA Fall Rally at Six Flags! You will enjoy a day of networking among other DECA members and leadership stations that will inspire you to jumpstart your DECA year and we will have several chapter competitions!**

**Agenda:**

9:30am Registration & Check In

10:00am -5:00pm Rides Open

10:00am-2:00pm Statesman Exam Testing

11:00am-1:00pm Competitions-Six Minutes to Sell Six Flags & Go the Extra Theme Speech Competition

10:30am-11:30am Leadership Stations 1

11:30am-1:30pm Lunch (each group is assigned a time)

12:45pm-1:45pm Leadership Stations 2

1:45pm-2:45pm Leadership Stations 3

3:00pm Awards Session

5:00pm Park/Rides Close

**Registration:**

**Online at** <https://www.decaregistration.com/ga-fallrally/Main.asp>

**August 1-September 5**

**Early Bird Registration** *(submitted by 8/29 & paid by 9/19)* **$70**

**Regular Registration** *(submitted by 9/6 & paid by 10/1)*  **$85**

**Late or Onsite Registration** *(emailed after 9/5)* **$130**

*(any payment received after October 1 will result in a 5% late fee based on what is owed or a $50 minimum. All credit card payments will incur a 3% processing fee)*

***Late or onsite registrations will not be eligible for competitions***

**Registration Includes: Six Flags Admission, Leadership Stations, and Lunch**

Registration will be open August 1-September 5. Payment must be **in the office** no later than October 1, 2025.

**No Refunds**

**Remit payment (school check or money order) to:**

**Georgia DECA**

**PO Box 189 Oxford, GA 30054**

**2025 Georgia DECA Fall Rally Competitions**

Georgia DECA will have 5 competitive events at the Fall Rally!

* **Chapter T-shirt Design**
* **Georgia DECA Button Design**
* **Georgia DECA Statesman Exam**
* **Six Minutes to Sell Six Flags**
* **Go the Extra Theme Speech Competition**

You must register for each competition on the Fall Rally Registration site no later than September 5th

**Competition Recognition for**

**T-shirt & Button Events**

**Top 3 will be recognized in each event**

1st Place- Plaque, 1 State CDC Paid Registration

2nd Place- Plaque

3rd Place- Plaque

**Competition Recognition for**

**Six Minutes & Go the Extra Theme Speech Event**

All Participants in the Top 2 Teams from each Assigned Group will receive

1 medal for each team member

**Competition Recognition for**

**Statesman Exam**

All students who score a 90% or higher on the Statesman Exam will receive a Statesman Pin and Certificate

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**All winners will be announced at the 3pm Awards Session at Fall Rally. In addition to the awards above, 5 chapters will be randomly drawn during the Awards Session to receive a free DECA Blazer.**

**Must be present to win the blazer.**

**Required Forms to Bring with You to Fall Rally:**

* Permission Forms for each chapter attendee (including chaperones and advisors)
* Professional Standards form for each student

**Lunch**

Lunch will be provided for all registered attendees. Lunch will include an All You Can Eat Buffet- Fried Chicken Tenders, Hamburgers, Mac N Cheese, Potato Chips, Ice Cream Bars. Coca-Cola Products. Please indicate on the registration site if you have any dietary restrictions.

**Fall Rally Attire:**

Appropriate Casual Dress- Longer-length shorts (no short-shorts), neat jeans, polo shirts, sweat shirts, appropriate t-shirt and casual footwear. Chapter T-shirt & Jeans/Shorts are preferred.

**Leadership Stations:**

This year instead of a General Session/Keynote Speaker, we will have 3 leadership stations setup in the park. Each chapter will be assigned a specific group color and each color will have a schedule that includes the leadership stations and lunch. Students will earn GO THE EXTRA Buttons at each station once the tasks are completed. More information about the leadership stations will be given after registration is closed.

**Statesman Award Testing**

The Statesman Award recognizes state officers, local officers, local members, and advisors who have a mastery of basic DECA information and facts. A study guide is provided in this packet and should be studied prior to the test. Students will take a multiple choice, scantron test over the information in the study guide. Students & Advisors who earn 90% or higher will earn their Statesman Award and will be awarded an official Statesman Award Lapel Pin and a Statesman Award Certificate after the closing session. The time window for the testing is 10:00am-2:00pm. Students may take the test during this time. No participants will be admitted after 1:45pm.

**GEORGIA DECA**

**PROFESSIONAL STANDARDS**

For each person attending any Georgia DECA sponsored conference, he/she must read and sign the code of conduct. A copy of the code of conduct must be turned in for each person attending the conference. Deviation from this Code of Conduct will result in the student/school being sent home from the DECA activity.

Georgia DECA wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing the nation’s greatest student organization.

Note that attendance is not mandatory. By voluntarily participating, you agree to follow the official conference rules and regulations or forfeit your personal rights to participate. We are proud of our students and know that by signing this Code of Conduct, you are simply reaffirming your dedication to be the best possible representative of Georgia DECA. If a student gets in trouble at any DECA Conference/Event they will no longer be able to participate in DECA.

**1. I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.**

**2. I will spend each night in the room of the hotel/motel to which I am assigned.**

**3. I will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew.**

**4. I will not visit in the sleeping room of the opposite sex.**

**5. I will not use/possess/or have knowledge of others using/possessing alcoholic beverages or drugs.. I will not use drugs unless I have been ordered to take certain prescription medications by a licensed physician. If I am required to take medication, I will at all times, have the orders of the physician on my person.**

**6. I will not leave the hotel/motel without the express permission of my advisor. Should I receive permission, I will leave a written notice of where I will be. My conduct shall be exemplary at all times.**

**7. I will keep my advisor informed of my whereabouts at all times.**

**8. I will, when required, wear my official identification badge.**

**9. I will not smoke/vape while at any DECA event.**

**10. I will attend & be on time for, all general sessions & activities that I am assigned to and registered for.**

**11. I will adhere to the dress code at all required times.**

**12. I will act respectfully at the dance or I understand that I will be ask to leave.**

**Attending the DECA Dance is a privilege. All attendees must abide by the following guidelines:**

-Sexually explicit dancing is not permitted. Any dance simulating sexual moves is not allowed.

-At the discretion of the DECA advisors, chaperones, or security, a student may be asked to leave the dance for inappropriate dancing or inappropriate behavior.

-School dress codes apply to the DECA dance. Jeans and a DECA t-shirt would be considered appropriate attire. Midriffs, spaghetti straps, muscle shirts, pajamas, and mini skirts ARE NOT considered appropriate. Students in dress code violation will be ask to leave the dance.

**Code of Conduct Agreement**

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed on me. I understand that any penalty and reasons for it will be explained to me before it is carried out. I further realize that this conference is designed to be an educational function and all plans are made with that objective. If I am removed from the conference I forfeit the right to participate in any future DECA Event or Conference.

 ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

 ***Student Attendee Signature Parent Signature***

***Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.***

**GEORGIA DECA**

**CONFERENCE ATTENDANCE PERMISSION FORM**

This is to certify that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 *(Print Student’s Name)*

has my permission to attend the DECA activity on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

 *(Print Date)*

I also do hereby, on behalf of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 *(Print School Name)*

absolve and release the school officials, the DECA chapter advisors and the assigned state DECA staff from any claims for personal injuries which might be sustained while in route to and from or during the DECA sponsored activity. I understand that during the conference, Georgia DECA will be taking pictures of students and advisors to use in promotional material. It is also my understanding that the mode of transportation will be\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

 *(Print Mode of Transportation)*

**EMERGENCY**

I authorize the advisor to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of accident or illness, and I will provide for the payment of these costs.

We have read and agree to abide by the DECA Professional Standards. We also agree that the school officials, the DECA chapter advisors and/or the state DECA staff have the right to send the above name student home from the activity, provided that he/she has violated the DECA Professional Standards and/or his/her conduct has become a detriment to the success of the conference. We also understand he/she will not be allowed to attend another GA/National DECA Event.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name of Student Attending Student Signature

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Insurance Company Name Policy Number

If insurance information is not provided, all signatures below are made in acknowledgement of the fact.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Signature Home Phone Number

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Chapter Advisor

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School Official Signature

***Please note: Copies of this form must be kept on hand by the DECA Chapter Advisor during the conference.***

**CHAPTER T-SHIRT DESIGN EVENT**

Shannon Aaron- Coordinator

770-630-3967- georgiadeca@gmail.com

Submit 1 chapter t-shirt design on the Chapter T-shirt Google Form by 5:00pm on September 5, 2025

**Google Form Submission:**

[**https://forms.gle/K1KZTnaecG9qEqsa7**](https://forms.gle/K1KZTnaecG9qEqsa7)

**GUIDELINES:**

1. Entries are limited to one entry total per chapter
2. Entries must be the original ideas of the local chapter
3. Entries should contain the t-shirt only, no other printed materials should be submitted
4. DECA logo is optional for the design (refer to the national website for further details on proper logo usage [www.deca.org](http://www.deca.org)) Incorrect usage of the DECA logo will result in disqualification.
5. One t-shirt should **be submitted, as a PDF, on the Google Form**
6. Chapters are strongly encouraged to wear their Chapter T-shirt to Fall Rally
7. T-shirts will be judged and winners will be announced by October 1st.

**EVALUATION:**

1. Visual Appearance (does it look visually appealing? would students really wear it? is it too busy?) -20 points
2. Creativity (does it have a theme? was thought put into it or was it just put together quickly? was it an original design?) -20 points
3. Use of Graphics (are there too many graphics? not enough? are they placed well? does it make sense? is it relevant to DECA or the theme of the shirt?) -20 points
4. Overall Design (does it stand apart from other chapter shirts? could it be used as a state conference shirt? would any chapter member want to wear it?)- 40 points

**GEORGIA DECA BUTTON DESIGN EVENT**

Shannon Aaron-Coordinator

770-630-3967-georgiadeca@gmail.com

Submit 1 Button design on the Google Form by 5:00pm on September 5, 2025.

**Google Form: https://forms.gle/K1KZTnaecG9qEqsa7**

**Purpose:**

To allow Georgia DECA members to develop an authentic Georgia DECA button that can be worn to local, regional, state, and national meetings that will identify Georgia DECA members. The winning design will be chosen for its ability to catch the consumer’s eye and depict Georgia DECA pride. First, Second, and Third Place will be awarded.

**GUIDELINES:**

1. Entries are limited to one individual student per chapter
2. Chapters will design a DECA button that can be worn on blazers, jackets, shirts, sweaters, or blouses.
3. Button Design should reflect Georgia DECA- could include elements related to cities, conferences, events, leadership, etc.
4. One Button Design should be submitted as a PDF in the Google Form.
5. Button Designs will be judged and Winners will be announced by October 1st.

**GENERAL INFORMATION**

* Georgia DECA reserves the right to make any changes to the design which may conflict with its production
* All button designs become the property of Georgia DECA. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to Georgia DECA.

**EVALUATION:**

1. Layout and Design (25 points)
2. Creativity and Originality (25 points)
3. Workmanship (25 points)
4. Suitability (15 points)
5. Overall Impression (10 points)

**Six Minutes to Sell Six Flags Event**

Shannon Aaron-Coordinator

770-630-3967-georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Competition will take place at Six Flags

**GUIDELINES:**

1. Entries are limited to one **Team of 2 or 3** per chapter.

2. **"The Ultimate Weekday Experience for Tweens (Ages 9–13)"**
Six Flags Over Georgia wants to increase weekday park attendance during the school year (excluding summer and holidays). Your challenge is to pitch a themed weekday experience designed specifically for **tweens (ages 9–13)** that will excite this age group **and** appeal to their parents as decision-makers.

You’ll have 6 minutes to present your plan to a panel of Six Flags decision-makers (judges). Your pitch should include:

* **Concept Name & Theme** (e.g., “Tween Takeover Tuesdays”)
* **Attractions or Perks** specifically curated for this age group
* **Pricing/Promotion Strategy** (Is it bundled? Parent discounts? Loyalty points?)
* **Marketing Tactics** (Social media, influencer tie-ins, school partnerships, etc.)
* **Target Audience Insight** (What do tweens care about? What motivates parents?)
* **Why It Works at Six Flags Over Georgia** (Use something park-specific—like certain rides, events, or the local culture)

3. Order of competition will be pre-assigned on a random selection basis. Competitors will present within different groups. The top 2 teams from each group will be recognized.

4. Competitors may use 3x5 index cards only for brief outline/key idea. No props. Handouts are allowed but not required. No items of monetary value or food are allowed.

5. The presentation shall be a maximum of six (6) minutes in length. The timekeeper shall give a 1 minute warning. The competitor will be stopped when the six minutes are up.

7. Fall Rally attire will be appropriate for this event.

**EVALUATION:**

* Creativity & Innovation
* Relevance to Target Audience
* Feasibility & Alignment with Six Flags Brand
* Persuasiveness of Pitch

**AWARDS:**

The top 2 teams from each judge will be awarded a medallion for each team member.

**Go the Extra Theme Speech Competition**

Shannon Aaron-Coordinator

770-630-3967-georgiadeca@gmail.com

Register on the Fall Rally Registration Site. Only registered chapters can participate.

Competition will take place at Six Flags

**GUIDELINES:**

1. Entries are limited to one **Team of up to 3** per chapter (entries can have 1, 2, or 3 team members but no more than 3).

2. Students must present ideas on how their chapter plans to Go the Extra this year in regards to Membership, Participation, Community Service, Promotion, Recognition and Competition.

**As emerging leaders, you know that success is more than just meeting expectations—it’s about exceeding them. This year, we dare you to Go The Extra—the extra mile, the extra step, the extra level on the path to achieving your college and career goals. How do you plan to go the Extra in your DECA journey this year?**

3. Order of competition will be pre-assigned on a random selection basis. Competitors will present within different groups. The top 2 teams from each group will be recognized.

4. Competitors may use 3x5 index cards only for brief outline/key idea. No props. Handouts are allowed but not required. No items of monetary value or food are allowed.

5. The presentation shall be a maximum of three (3) minutes in length.

7. Fall Rally attire will be appropriate for this event.

**EVALUATION:**

Creativity (25 points)

Quality of Content (25 points)

Organization of Information (25 points)

Delivery (25 points)

**AWARDS:**

Top 2 Teams from each judge will receive a medallion for each team member

**2025 Georgia DECA Statesman Award Study Guide**

**1. Who are the 2025-2026 Georgia DECA Executive Officers and what offices do they represent?**

**Tanmay Srivastava- Executive President**

**Neeral Gandhi- VP of Leadership**

**Anvi Mehta- VP of Marketing**

**Lohisha Chinthalapudi- VP of Career Development**

**Elle Wylie- VP of Hospitality**

**Rishin Shah- VP of Finance**

**2. What is the DECA Mission?**

**DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management**

**3. What is the name of National DECA’s online resource for chapters?**

**DECA Direct**

**4. What is DECA’s 2025-2026 theme?**

**Go the Extra**

**5. What are the 4 areas of the GA Chapter Campaign?**

**Membership, Impact, Leap, Excel**

**6. Where is the birthplace of National DECA?**

**Memphis, Tennessee**

**7. Where is the National DECA headquarters located?**

**Reston, Virginia**

**8. What are the 4 divisions of DECA membership?**

**High School, Collegiate, Alumni, Professional**

**9. What are 2 duties of the President?**

* **Oversees all activities conducted by the Executive Officers**
* **Ensures that all undertakings are successful**
* **Assumes the main leadership role at the Fall Conference & State Career Development Conference**
* **Acts as the primary public relations agent**
* **Uses leadership skills and vision to inspire all Georgia DECA members**
* **Conducts a state project based on the Executive Officer’s Program of Leadership**

**10. Who is the DECA Executive Director?**

**Frank Peterson**

**11. Who is the Georgia Chartered Association Advisor?**

**Shannon Aaron**

**12. Who is the Georgia Marketing Program Specialist?**

**Joni Cochran**

**13. Who is the President of the Georgia DECA Board of Directors?**

**Lisa Cline**

**14. Who is the President-Elect of the Georgia DECA Board of Directors?**

**Allison Bentley**

**15. Where is the location of 2025 ICDC?**

**Atlanta, GA**

**16. Who is the National DECA Southern Region Vice President?**

**Mason St. Jean, Tennessee**

**17. What are the official colors of DECA?**

**Blue and Gold**

**18. What are the regions of National DECA?**

**North Atlantic, Southern, Western and Central**

**19. What region is Georgia in?**

**Southern**

**20. What is the name of the newest non-profit established to raise funds for GA chapters?**

**Friends of GA DECA**

**21. What is the Georgia DECA website address?**

**www.gadeca.org**

**22. What is the National DECA website address?**

**www.deca.org**

**23. What does CTSO stand for?**

**Career & Technical Student Organizations**

**24. What is the name of the National Contest Guide?**

**DECA Guide**

**25. Who can be a DECA member?**

**Any student enrolled in marketing, business management & administration, finance, or hospitality & tourism program course of study/career pathway/course.**

**26. How many career clusters fall under DECA?**

**4- Marketing, Finance, Business Management & Administration, Hospitality & Tourism**

**27. What does GMEA stand for?**

**Georgia Marketing Education Association**

**28. How many Regions does Georgia DECA have for Regional Competition?**

**12**

**29. Where was Fall Rally held this year?**

**Six Flags**

**30. Georgia DECA is currently ranked as the \_\_\_\_ Largest Association?**

**2nd**